

York College Goals for PMP Academic Year 2016-2017

From the Chancellor's letter

- Concern 1: Maintain a sharp focus on moving more students to graduation.
- Concern 2: Monitor early indicators of students' degree program and develop protocols to intervene as need.
- Concern 3: Continue to invest in the areas of tutoring, mentoring and effective advisement.
- Concern 4: Pursue an alternative to AACSB accreditation for the School of Business and Information Systems
- Concern 5: Expand experiential learning.
- Concern 6: Expand the pipeline for philanthropic contributions.
- Concern 7: Continue the strength of financial reserves

York College PMP Goals: 2016-2017

PMP Goal 1: Increase course offerings at the Masters' level and undergraduate level

Related York College Strategic Goal: Enhance and expand opportunities for engaging, rigorous and transformative learning experiences.

Activity: Two new MA/MS programs registering students in the School of Arts and Sciences.

Target 1: MS in Pharmaceutical Science 100% increase in student enrollment in fall 2017 (over fall 2016)

Target 2: One program ready to enroll students fall 2018

Activity: In the School of Health Science and Professional Programs nurture MS programs in Physician Assistant program.

Target 1: Enrollment increases by 10% in the fall 2017 from baseline of the first semester (fall 2016) enrollment

Target 2: By May 2019, 85% completion rate among the first cohort (fall 2016)

Target 3: By fall 2019, 100% passing rate of licensing exam

Activity: In the School of Health Science and Professional Programs establish two new MS programs.

Target 1: MSW program ready for enrollment fall 2017

Target 2: One new program ready to enroll students fall 2018

Activity: In the School of Business and Information Systems attain accreditation and create one more graduate level program.

Target 1: Attain full accreditation from an alternative to AACSB by fall 2017

Target 2: One new program ready to enroll students fall 2018

Activity: Develop on-line undergraduate programs and courses

Target 1: Develop two on-line courses in each of the three Schools that “finishes” the most popular degree sequences by end of spring 2017

Target 2: In each of the three Schools, develop one fully on-line program ready for enrollment fall 2018

Target 3: Continue to nourish the dual credit programs and the articulation agreements with CUNY community colleges

Target 4: Develop and implement articulation agreements with Nassau County Community College in the health care profession and business areas by fall 2017

Target 5: Develop an undergraduate to Master’s degree pipeline with Queens College by fall 2017

Activity: Middle States Commission on Higher Education accreditation

Target 1: In conjunction with the Standards and the Federal regulations, eight Working Groups examine York College’s compliance with criteria for accreditation during the fall 2016 and spring 2017 semesters

Target 2: Working groups report findings to the Steering Committee by May 2017

Target 3: Steering Committee assembles reports into the first draft of the Self-Study Document by July 2017

York College PMP Goal 2: Increase graduation and retention rates

Related York College Strategic Goal: Integrate student support services throughout all stages of student life to ensure student success at York College/CUNY.

Activity: Conduct a study on students who have attained the 75th credit hour toward a degree.

Target: Present findings to President’s Cabinet, Enrollment Management, Student Financial Aid, Registrar, (et cetera) by November 1, 2016

Activity: Establish structures to prepare and initiate actions to guide students to graduation who have earned 75 cr. hr.

Target 1: Establish a Completers Fund to keep students near completion (75 cr. hr.) in their programs (\$500,000) by fall 2017.

Target 2: Establish rules for access to Completers Fund by spring 2017 (Will it be in the form of Loans, Gifts or Scholarships, etc.?)

Target 3: Create a system to monitor student progress at key points in their progress toward graduation by spring 2017

Activity: Enact a retention strategy beyond the first year

Target 1: Institute a sophomore year experience that initiates career bound learning by spring 2017

Target 2: Students who have accumulated 30 or more credits hours by beginning of fall 2016 have had at least one appointment with the Career Center by end of spring 2017

Target 3: 50% of sophomore students will have engaged in at least one experiential learning opportunity by end of spring 2017

Target 4: An Experiential Learning Plan is developed by spring 2017 in which all students who graduate from York College have at least one experiential learning opportunity

Related York College Strategic Goal: Ensure a culture of development and continuous improvement through appropriate and meaningful assessment

Activity: Evaluate the new advisement process with an eye to those students who are falling through the cracks.

Target 1: Conduct a study on the advisement procedures at York in spring 2017.

Target 2: Enrollment Management team, working with faculty advisors and the Advisement Center, in conjunction with the Student Development support centers, act on the findings of study and initiate changes in spring 2017.

Target 3: Research student enrollment patterns (who takes 15 cr. hr. per semester, who does not) complete by end of fall 2016

Target 4: Produce a plan to encourage students to take 15 credit hours per semester by spring 2017

Activity: Enhance student satisfaction by providing a better customer experience

Target 1: Initiate a campus-wide training program for all departments beginning in fall 2016

Target 2: Explore and initiate software in all departments that track students' need and the services they received by spring 2017

Target 3: Initiate the use of name tags and uniform shirts in all areas that provide direct student services by end of year 2016

Related York College Strategic Goal: Ensure the planning and building of facilities that meet and sustain the long-range strategic needs of York College in concert with the surrounding community.

Activity: Facilities upgrade to focus on ADA compliance (Total funds needed \$4,680,000)

Target 1: Install six ADA compliance doors total cost \$900,000 (\$300K in 2016-2017 CMF)

Target 2: Sixteen ADA compliant restrooms cost \$80,000 (no campus revenue for this available project)

Target 3: Improve/repair an interim solution to vertical transportation on campus at a cost of \$16,000,000 (Capital funding available \$12M)

York College PMP Goal 3: Increase Revenue

Related York College Strategic Goal: Develop and implement a financial model to support York College's program, students, faculty, staff, and facilities.

Activity: Create revenue streams from York assets currently purposed for activities that do not support the mission.

Target 1: Office of Administrative Affairs conducts a space inventory of all York property by February 2017.

Target 2: Conduct an ROI study on all York properties completed by spring 2017

Target 3: By November 2017, Office of Administrative Affairs, in conjunction with the President's Office and the President's Cabinet, has a plan in place to reap revenue from space not in direct support of the York mission.

Activity: Increase philanthropic activity out of the Division of Institutional Advancement.

Target 1: Create a Capital Campaign/PPP plan for the Academic Village Building by spring 2017 that will attract \$270 million for the building completion

Target 2: Student Scholarship funds will increase by 15% by the end of the 2017

Target 3: In conjunction with CUNY Central, build the IA infrastructure by spring 2017 to include three new positions in the areas of Major Gifts, Planned Giving, and Prospect Research.

Activity: Increase the number of faculty grants written and the dollar amount of the grants.

Target 1: Conduct a study on which faculty received grants, how much money these grants have generated, sources of grants, indirect costs recovered, outcomes of grants (student internships, contributions to field in form of presentations and peer reviewed publications) in fall 2016

Target 2: By the end of fall 2016, evaluate the impact of faculty incentives on grant writing and grant funding over the last two years (since the data gathered by the Budget Office in 2014)

Target 3: Investigate how effectively the Hanover Consultants have been used by the faculty and consider whether to extend the contract by end of fall 2016

Activity: Take advantage of the 50th Anniversary of York College to fund and friend raise

Target 1: Reconnect former York students with the College through year-long activities by sending 26,000 invitations to York Homecoming events in fall 2016