

Scholarship Gala Comparison

	FY 2015	FY 2016	FY 2017 Goal	FY 2017 Actual (YTD)
Gross Total	\$ 333,075	\$ 92,181	\$500,000	\$387,470
Expenses	\$ 34,599	\$ 17,000	\$125,000	\$111,775
Net Total	\$ 298,476	\$ 75,181	\$375,000	\$275,695
Cost Per Dollar Raised	\$ 0.10	\$ 0.18	\$ 0.25	\$ 0.29
#Attendees	302	150	500	460
# Sponsors				22
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Sponsorships	\$ 92,000	\$ 52,981	\$295,000	\$275,000
Individual Ticket Sales	\$ 67,750	\$ 28,250	\$ 95,000	\$50,6255
Other Support	\$ 83,355	\$ 10,950		\$ 61,845
Expenses	\$ 34,599	\$ 17,000	\$125,000	\$111,775