

York College Strategic Planning Committee - 7th Meeting Notes (6/12/19)

COMMUNITY MEETING - DEBRIEF

York held a community meeting this morning with more than 20 community representatives across sectors. Participants discussed the strategic planning process, preliminary thoughts on York College's plan direction, and the role of community in the College's 2020-2025 plan.

Overwhelmingly, participants affirmed the preliminary thinking about the plan's direction, especially the need to focus on: undergraduate student success; right sizing growth of professional programs and making sure they're inclusive; and strengthening campus and community spirit. A number of more specific activities were also discussed, affirming the strategic planning committee's thinking on those areas of focus too. For more details, see the community meeting notes.

PLAN FRAMEWORK – DRAFT REVIEW

The strategic planning consultant presented preliminary thinking on the plan based on findings from quantitative and qualitative analysis, including significant input from the campus community.

Three goals with associated activities have emerged that the committee affirmed:

1. Undergraduates who thrive and graduate.
2. Inclusive signature programs.
3. Vibrant community and campus spirit.

While committee members debated the merits of having more than three goals, they agreed that the plan should be student success and campus community focused.

The committee discussed more specific priority activities under each area that emerged from quantitative and qualitative data. These included:

Goal 1

- Success upon entry: review current recruitment strategy and orientation best practices
- Responsive systems that facilitate 1st year retention and credit accumulation: conduct assessment of first-year retention by admission rule; strengthen online tutoring and other services
- Experiential learning and research: consider capstones for all majors; professional development to engage faculty more in research; formulate graduate research day; assign students to different administrators/staff to be mentored
- Supports to graduation

Goal 2

- Equitable access to programs: reserve seats for York students; review admissions matrix for students (points for YC undergrads); onramp students, including those that don't make it in to consider other career/study areas; consider specialty niches in larger programs (e.g., job marketable certificates)
- Right-sized growth models: think in advance about capacity, resources, budget, revenue generating possibilities, marketability, and costs to institution (before adding new/growing existing programs)

Goal 3

- Helping faculty and staff flourish: ways to offer better teaching, mentoring, and advising to students; grantwriting and fundraising training (start at unit level with staff too), focused on prospecting; faculty mentoring each other and students; overall engaging faculty on campus; PD activities focused on building community, as well as PD on career and life issues affecting careers; more PD for new faculty (teaching 101 and 201 courses)
- Welcoming space (clean, ADA compliant, safe)
- Queens community and alumni connections: engaging alumni on topics of interest affecting the community; alumni campus beautification project
- Funding model that works

More specific details on these activities will be presented to the campus community for input in early fall 2019.

NEXT STEPS AND IDEAS FOR NEXT MEETING

During the course of the meeting, the following next steps were identified:

- Anna and the President – share preliminary thinking on the plan with Cabinet over the summer.
- Anna, President, and AVP of OIESP – consider possible minor tweaks to preliminary thinking before the Strategic Planning Committee reconvenes.
- Anna, President, VP Thomas, Dr. Simons – consider ways to improve facilities immediately with current resources.

Ideas for our next meeting agenda in September include:

- Debrief on summer strategic plan-related activities.
- Revisit draft thinking on the strategic plan – to get it ready for campus-wide sharing.
- Plan for fall campus-wide engagement to vet the draft thinking.