



# **York College Strategic Goals**

## **Academic Year 2017-2018**

**Submitted to CUNY Office of the Chancellor and the Office of Institutional and Policy  
Research**

**September 29, 2017**

## **Goal 1: ACCESS AND COMPLETION**

***Related York College Strategic Goal 1: Enhance and expand opportunities for engaging, rigorous and transformative learning experiences.***

### **Academic Affairs Division**

**Target:** Design, develop and introduce new academic programs in **fall 2018:**

- BS in Supply Chain and Logistics,
- BS in Energy Systems Science,
- MS in Nursing Education,
- MS in Aviation Management,
- MS in Social Work, and
- MS in Clinical Trials Management.

***Related York College Strategic Goal 2: Integrate student support services throughout all stages of student life to ensure student success at York College/CUNY.***

### **Academic Affairs Division**

**Target:** Streamline student advisement, financial aid, and student services to:

- encouraging students to take 15credits/term, 30credits/year,
- use degree maps in advisement,
- select a major,
- integrate consistent messages and information in first year experience,
- institute a second-year experience.
- **Increase student engagement in these targets by 50%**

### **Student Development Division**

**Target:** 750 students will enroll and complete SD110 course per year.

**Target:** Develop a second year experience activities with 600 sophomores engaged in these activities.

**Target:** Capture 200 new transfer students in the orientation program.

***Related York College Strategic Goal 3: Ensure a culture of continuous improvement through appropriate and meaningful assessment.***

### **Academic Affairs Division**

**Target:** 95% of all academic programs will have completed one assessment cycle.

### **Administrative Affairs Division**

**Target:** 100% of Administrative Affairs units to have mission statements and goals.

**Target:** 50% of Administrative units have completed one cycle of the assessment process.

### **President's Division**

**Target:** Establish the Institutional Assessment Committee as a subcommittee of the Strategic Planning Committee by **spring 2018.**

## Goal 2: COLLEGE READINESS

***Related York College Strategic Goal 2: Integrate academic and student support services throughout all stages of student life to ensure student success at York College/CUNY.***

### **Academic Affairs Division**

**Target:** Institute and expand instructional support services through the Collaborative Learning and Math Learning Centers. **Engage 50% more STEM students.**

**Target:** Institute gateway course (e.g. entry-level Math, Biology, English) embedded study sessions to improve retention and success. **By spring 2018 complete 100% of the embedding.**

**Target:** Institute entry level math support in algebra and pre-calculus courses to support and promote early entry to STEM courses and programs. **Reach 100 freshmen by the end of spring 2018.**

**Target:** Provide intentional STEM course support and intervention to the gateway (entry-level) courses by coordinating tutoring through the Collaborative Learning Center, Math Learning Center and course embedded Tutor Associates who will lead study sessions. **Increase student participation and persistence by 50%.**

### **Student Development Division**

**Target:** Through York College's partnership with the Department of Education, the TEN80 Program, and STEM based activities, the College will expose high school students to York College and career opportunities within STEM fields. **1,000 high school students will participate in these activities.**

**Target:** Implement Student Persistence, Retention and Success Conceptual Framework by **spring 2018.**

### Goal 3: CAREER SUCCESS

*Related York College Strategic Goal 2: Integrate student support services throughout all stages of student life to ensure student success at York College/CUNY.*

#### Student Development Division

**Target:** Increase opportunities for students to build global competencies, through study abroad, languages and other programs. **80 students will participate during the academic year.**

**Target:** Increase opportunities for community service, tied to academic programs, through partnerships with state and city agencies and communities, the CUNY Service Corps and the CUNY Tutor Corps. **80 students will participate in these activities.**

**Target:** Career Services will continue to work with academic departments to prepare students for entry into the workforce and to also obtain internships. **Approximately 60 workshops will be implemented and it will impact about 350 students.**

#### Administrative Affairs Division

**Target:** Information Systems will develop a campus Lecture Hall Audio/Video refresh strategy. **Will be completed in spring 2018 will serve 1,000 students a week.**

**Target:** Equip 10 additional lecture halls with smart technology.

**Target:** Complete an analysis of faculty A/V borrowing practices.

## Goal 4: KNOWLEDGE CREATION

*Related York College Strategic Goal 4: Develop and implement a financial model to support York College's program, students, faculty, staff, and facilities.*

**Targets are for Faculty Support portion of the York College goal**

### Academic Affairs Division

**Target:** York College will increase and expand:

- the faculty professional and research and scholarship development workshops (York Professor 101) **by 50% more faculty engagement and 3 more sessions per year,**
- grant mentoring **each faculty member** interested in writing grants,
- provide **5 more sessions** in writing and development grants per year,
- increase by **50% the number of scholarly seminars and colloquia** (with internal and external presenters) including orientation on predatory journals, named lectures (to honor retired distinguished faculty), student undergraduate research symposium,
- create **50% more opportunities** for faculty to showcase their research and creative endeavors through exhibitions, and
- increase the **number by 35 the** York College tenured associate (and assistant) professors participating in scholarship support program.

## **GOAL 5: FUNDING MODEL**

***Related York College Strategic Goal 4: Develop and implement a financial model to support York College's program, students, faculty, staff, and facilities.***

**Targets are for Facilities Support portion of the York College goal**

### **Administrative Affairs Division**

**Target: Facilities upgrade to comply with ADA by spring 2018**

- Install 6 ADA compliant doors.
- Install 16 ADA compliant restrooms.

***Related York College Strategic Goal 5: Ensure the planning and building of facilities that meet and sustain the long-range strategic needs of York College in concert with the surrounding community.***

### **Administrative Affairs Division**

**Target: Institute three new revenue generating initiatives: HBEC, PAC and ACE.**

**Target: End Fiscal Year 2018-2019 with a surplus of \$500,000.**

**Target: Install student tracking system in all areas that directly serve students by spring 2018.**

**Target: Expand revenue generating testing services by 10%.**

### **Institutional Advancement Division**

**Target: Increase giving:**

- Board of Trustees 100 % Participation,
- Faculty/Staff 20% Participation,
- Students 5% Participation,
- Alumni 15% Participation.

**Target: Identify 10 new lead gifts with a projected giving amount of \$100,000.**