

York College Year-End Report on Metrics and Goals for the PMP, 2015-2016

University Goals:

- A.3 Ensure student timely progress toward degree completion;
- A.4 Increase graduation rates;
- A.7 increase revenue.

Sector Goals

- B.1a Increase enrollment in graduate programs

Goal 1: Expand Academic Program Offerings and Dual/Joint Programs with Community Colleges

Expected Outcomes:

- 1) Increase graduate and undergraduate enrollment by offering more programs;
- 2) Increase graduate and undergraduate retention rate;
- 3) Provide a pipeline of students for Master's degrees at York College;
- 4) Increase graduate student enrollment.

Measure 1: Master's Program Growth

Measure 1.a.i: Trends in OT Program and Graduation Growth

York College - Enrollment Trends: Fall 2012-Fall 2015

Degree Level	College Program	Fall 2012	Fall 2013	Fall 2014	Fall 2015
BACHELOR'S	OCC THERAPY-BS/MS	68	42	46	55
MASTER'S	OCC THERAPY-BS/MS	39	46	55	65
TOTAL	OCC THERAPY-BS/MS	107	88	101	120

York College - Graduates Trends: AY 2012-2013 to AY 2014-2015

Degree Level	College Program	2012-2013	2013-2014	2014-2015	2015 – 2016 (preliminary)
BS/MS	OCC THERAPY-BS/MS	13	21	23	29

*Measure 1.a.ii: National Board for Certification in Occupational Therapy (NBCOT)
Pass Rate among Test Takers within One Year of Graduation*

2013		2014		2015	
#	%	#	%	#	%
22	100	19	100	15	93

Measure 1.b: New Master's Programs Progress

Measure 1.b.i: MS Nursing Education

Syllabi and curriculum ready for College Curriculum Committee Approval May 2016

Measure 1.b.ii: MSW Social Work

Consultant and department reviews completed June 2016

Measure 1.a.iii: Nursing On-line Programs:

Department completed proposal for fully on-line RN-BS program June 2016

Completed proposal for partial on-line BSN program May 2016

Department completed proposal for partial on-line MS Nursing in Education July 2016 (projected)

Measure 2: Undergraduate Program Development

Measure 2.1.a: BFA in Applied Arts

Department completed Minor in Language May 2016

Measure 3: Dual and Articulation Agreements

Measure 3.a: New Dual Degree Offerings

Physical Health Associate of Science to Bachelor of Science With QCC finalized May 2016

Measure 3.b: New Articulation Agreements

Measure 3.b.i: BMCC

AS/BS Public Health May 2016

AS Community Health/BS Health Sciences May 2016

Measure 3.b.ii: QCC

AS/BS Health Sciences May 2016

Measure 3.b.iii: LCC

AS/BS Public Health April 2016

Measure 3.b.iv: KCC

AS/BS Public Health (pending return of KCC's program director)

University Goals:

- A.4 Increase graduation rates;
- A.7 increase revenue.

Sector Goals

- B.1a Increase enrollment in graduate programs.

Goal 2: Maintain and Make Progress on Specific External Accreditation

- 1) Increase the number of students who are retained and graduate with a business BS degree
- 2) Expand the opportunities for students in the fields in Movement/Exercise Science
- 3) Continue to offer OT students credentials in an accredited program
- 4) Increase undergraduate enrollment

Measure 1: School of Business and Information Systems Accreditation

Baseline enrollment data for the School of Business and Information Systems

	Departments	Programs	1-Sep-13	1-Sep-14	1-Sep-15
School of Business and Information Systems	Accounting and Finance	Accounting BS	476	473	427
		Total	476	473	427
	Business and Economics	Aviation Management BS	92	111	120
		Aviation Management CERT	0	1	0
		Business Administration BS	541	530	525
		Economics BA	35	31	41
		Information Systems BS	79	79	103
		Marketing BS	121	123	115
		Mortgage Finance CERT	3	0	0
	Total	871	875	904	
		Total for School of Business and Information Systems	1,347	1,348	1,331

Baseline graduation data for School of Business and Information System

Departments	Programs	Academic Year						
		2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016 (Preliminary)
Accounting and Finance	Accounting BS	60	63	53	71	66	66	37
	Total	60	63	53	71	66	66	37
Business and Economics	Aviation Management BS	8	21	25	15	19	19	7
	Business Administration BS	109	139	124	118	97	95	57
	Economics BA	13	7	8	14	16	13	4
	Information Systems BS	19	27	11	19	24	26	15
	Marketing BS	25	33	24	16	19	21	14
	Total	174	227	192	182	175	174	97
	Total for School of Business and Information Systems	234	290	245	253	241	240	134

Measure 1.a: Create an accreditation plan for programs in School of Business and Information Systems

*Measure 1.a.i: With the arrival of a new dean (Dr. Charles Gengler) for School of Business and Information Systems, a modification of accreditation plan is in process. Under the leadership of Dr. Gengler, the School is moving away from accreditation by the **Association to Advance Colleges and Schools of Business** to the **Association Council for Business Schools and Programs** accreditation. Projected new plan completion fall 2016.*

Measure 2: BS in Movement Kinesiology/Exercise Science Program

Baseline enrollment data for the Health and Physical Education BS Programs

		Term Enrolled Date		
Departments	Programs	01-SEP-2013	01-SEP-2014	01-SEP-2015
Health and Physical Education	Community Health Education BS	134	127	102
	Gerontological Studies BS	29	31	29
	Health Promotion Management BS	67	60	73
	Health Teacher BS	13	5	4
	Movement Science BS	78	70	82
	Physical Education Teacher BS	46	40	29
Total		367	333	319

Baseline graduation rate for the BS programs in the Health and Physical Education Department

		Academic Year						
Departments	Programs	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016 (prelim)
Health and Physical Education	Community Health Ed BS	26	45	51	58	58	43	30
	Gerontological Studies BS	3	7	12	6	6	6	9
	Health Promotion Management BS	3	13	7	15	15	17	12
	Health Teacher BS	1	0	2	5	5	0	0
	Movement Science BS	8	10	17	30	30	19	18
	Physical Education BS	5	8	15	15	15	12	8
Total		46	83	104	91	129	97	77

Measure 2: BS in Movement Kinesiology/Exercise Science Program accreditation

Application for initial national accreditation from Committee on Accreditation for Exercise Science (CAES) June 2016
 Awaiting CUNY BOT approval of curriculum June 2016

Measure 3: Accreditation Status

Measure 3.a Re-accreditation of MS Occupational Therapy

American Occupational Therapy Association's Accreditation Council for Occupational Therapy Education
 Accreditation Status granted for 7 years April 24, 2016

Measure 3.b BS Movement Science program

CAES application for a site visit in late fall 2016 June 30, 2016

University Goals:

A.3 Ensure that students make timely progress toward degree completion

Goal 3: Engage Students in Experiential Learning

Expected Outcomes:

- 1) to enhance learning by providing students with opportunities to apply their classroom knowledge with real life situations
- 2) to improve learning among students.
- 3) to increase graduation rate.
- 4) to increase retention.

Next measure will take place during the 2016-17 academic year.

Baseline data on Types of Student Experiential Learning Opportunities at York College	AY 2014-2015
Formal Internship paid	71
Formal Internship unpaid	418
Independent Internship paid	10
Independent Internship unpaid	199
Cooperative Education paid	0
Service Learning/Community Service	90
Clinical Preparation/Practicum	684
Research/Field Study	387
Campus or University Based Work and/or Leadership	220
Civic Engagement	649

Measure 1: Students who have engaged in experiential learning in AY 2014-2015 will have a higher GPA in spring 2017 than students who have not engaged in experiential learning.

University Goals 5, 6, and 10: Student and Faculty Satisfaction

Activity 1: Student Satisfaction

- 1) In response to concerns in student satisfaction reflected in the Noel-Levitz Survey, administered in 2015, President Keizs convened the Customer Service Task Group to explore issues of student satisfaction.
- 2) After nine months of investigation the Task Group submitted several recommendations:
 - a. Implement Google Analysis in all offices;
 - b. Start the process of advisement earlier;
 - c. Institute mandatory Student Development courses to introduce new students and transfer student to York College;
 - d. Create ongoing customer service training for York College personnel; real time and on-line;
 - e. Brand the campus and involve all personnel; standardize communication; require all students to use York email;
 - f. Create and assess student satisfaction in an on-going cycle.

Activity 2: Faculty Satisfaction

- 1) In response to faculty concerns about lack of support for grants identified in the COACHE survey, the Provost initiated the following:
 - a. Hired two part-time faculty fellows to serve as coaches for faculty, encouraging research and grant writing.
 - b. Continued to engage outside consultants to help faculty with external grant applications.
 - c. Reorganized Sponsored Research office and invested in additional personnel staff.
 - d. Created and conducted faculty workshops for new faculty and adjunct faculty.
- 2) In response to faculty concerns about the facilities identified in the COACHE survey the Vice President for Administration has initiated the following:
 - a. Disabilities Act compliance plan for facilities.
 - b. Immediate changes in pest control and a communication campaign for rodent remediation.
 - c. Bathrooms: reorganized Custodial Department, hired supervisors, conducted new training, and will initiate a third shift.