

Administrative, Educational and Student Support Units  
Annual Assessment Findings Report

**Directions:** Use content from your 5-Year Assessment Plan, and data collected and analyzed to complete the Annual Assessment Findings Report for the corresponding year. Submit report electronically to [aess@york.cuny.edu](mailto:aess@york.cuny.edu).

**Assessment Year: 2018-2019**

**Division: Academic Affairs**

**Unit: Scholarship Center**

**Date: October 3, 2019**

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**Other contributors (e.g., person who analyzed data):** [Click here to enter text.](#)

**Unit Mission:** The Scholarship Center is dedicated to helping students achieve their educational goals by providing scholarship information, resources, and support services.

1. Record each goal, corresponding outcome(s), measure(s), the target(s) of success, and if applicable, the student ILO(s). For each outcome listed above, describe the conclusions, significance and implications of the data collected for the assessment year indicated above (e.g., 2018-2019). Describe the results in comparison to the target of success, and if applicable, the student ILO(s) identified prior to data collection. What is your interpretation of the results?

Remember to use information from your approved 5-Year Assessment Plan.

Goal(s)	Outcome(s)	Student ILOs (if applicable)	Measures and Target of Success	Analysis, Findings, and Use of Results
Goal 1.1 Increase in the number of workshops to generate awareness about the Scholarship Center and scholarship opportunities.	Offered 25 workshops to the student body. Five more from previous semester.	N/A	Emailed std. about available workshops.  Posted flyers in key areas. Updated event calendar	Between the Foundation and Study Abroad workshops, we 2 more students to attend the Study Abroad workshop.

Goal(s)	Outcome(s)	Student ILOs (if applicable)	Measures and Target of Success	Analysis, Findings, and Use of Results
			Distributed flyers at key events.	
1.2 Increase in the number of presentations offered at student-related orientations or existing workshops.	Presented at:  Student Clubs, SD110 SEEK NSO SGA	N/A	Liaised with counseling, SEEK, SGA, Honors & Undergraduate Research, Updated event calendar	More incoming student are aware of the programs offered.
Goal 2.1 Increase in the number of students who apply for scholarships.	Invite applicants through YC “News” Blast	N/A	Log created with applicant data	Did not increase applicants by 4. Will repeat process.
2.2  Students who attend a small group scholarship presentation will know how to research and apply for scholarships.	Survey yet not done	N/A	Survey yet not done	Awaiting YC Connect to be finalized in office
3.1 Scholarship recipients and student success stories will be promoted throughout the College.	In progress.  Articles to appear on Pandora’s Box or Faculty Magazine	N/A	More than 50% scholarship recipients featured on Wall of Fame	Students have stopped by the Wall of Fame.
3.2 Scholarship recipients will share their experience at college sponsored and community events.	Scholarship recipients have attend NSO, GALA, ASR, and Open House participate in sharing their stories.	N/A	Recipient Log in progress	Easily access recipient information to contact them for events

Goal(s)	Outcome(s)	Student ILOs (if applicable)	Measures and Target of Success	Analysis, Findings, and Use of Results
4.1 Staff will provide stakeholders accurate information about the scholarship application process.	Customer Service Satisfaction Survey not done	N/A		

**2. Action Plan.** Using information from the Analysis, Findings, and Use of Results section above, what steps will you take to ensure recommended changes will be implemented and sustained? If no changes are being recommended, provide an explanation with supporting evidence. *(Add additional rows for outcomes, as needed by copying and pasting the appropriate outcome textbox. You may delete any unneeded textboxes.)*

**Outcome 1.1** No increase in number of applicants, but noticed interest in Study Abroad has increased.

Recommended changes: Continue to provide workshops to educate students about available scholarships, especially about Study Abroad.

**Outcome 1.2** Presentations bring awareness

Recommended changes: Continue to liaise with college community.

**Outcome 2.1** Log tracks the number of new applicants

Recommended changes: Continue to use the log to track new applicants and use News blast and personal emails to invite applicants to submit applications to scholarships available

**Outcome 2.2** Survey not yet done

Recommended changes: Work with key area to assist in implementation of survey

**Outcome 3.1** Wall of Fame is in progress

Recommended changes: Continue to collect photos from recipients to feature them on the Wall of Fame

**Outcome 3.2** Students are speaking at different events (NSO, ASR, Open House) about scholarships.

Recommended changes: Continue to keep the log to have an active list of scholarship recipients

**Outcome 4.1** Customer Service Survey not done

Recommended changes: Work with key area to assist with creating a customer service survey

**3. Communicating Results:** Describe how you communicated assessment results, recommendations, and changes to appropriate stakeholders (e.g., staff, supervisor, students).

No results to communicate at this time

**4. Action Taken:** Describe how you used the results from last year to inform your action this year. Narrative should include action(s) taken or changes implemented as identified by assessment activities completed (i.e., closing the loop). Indicate when the changes were implemented and when they will be reassessed to see if they helped to improve support outcomes (SOs) and/or student learning outcomes (SLOs).

I will continue to provide students with information.

**5. Achievement Summary:** York College is excited to hear about what is going well! Share your unit's proudest accomplishments for this assessment period.

The Scholarship Center is involved in marketing, educating and promoting scholarships based on merit and travel abroad. This interest of travel abroad scholarships was brought on when I participated in the NAFA conference in 2017. As a result, I made it a mission to inform and assist students in completing the Benjamin A. Gilman International Scholarship, and other Department of

Education funded travel opportunities. As a result, we have had twelve applicants out which 4 students were funded in Summer 2018 and 3 students were funded for Summer 2019 with awards ranging from \$4500 to \$2500.. Three of those students travelled to Moldova with no out of pocket expense. This is the first time in York College history that we get Gilman scholarship recipients. One of the things that we have noticed since then is an increased number of inquiries for travel abroad, and students becoming early applicants for travel scholarships.

**6. Assessment Plan Year 2019-2020:** Briefly outline the assessment plan for next year. Explain any revisions you will need to make based on results (e.g., revision in outcomes, target for success, measuring instrument). Attach an updated 5-Year Assessment Plan for your unit. (Remember to revise the years.)

I need to work with the appropriate area to create and implement the surveys needed to assess students. Continue to ask for the YC Connect system to be implemented in the scholarship center.

**7. Annual/Special Reporting (optional):** Highlight accomplishments directly related to how assessment activities in your area contributed to the mission of the division and the College--not assessed elsewhere, but related to operational effectiveness