

Mission, Goals and Student Learning Outcomes

Academic Year: 2017-2018

Please complete the form below for each program and submit it electronically to the office of Institutional Effectiveness and Strategic Planning (OIESP) at nnaem1@york.cuny.edu by **Nov. 27, 2017**.

Department & Program:	Business and Economics Aviation Management
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I. Program mission statement

The mission of the School of Business and Information Systems (SBIS) is to develop professionally competent and socially responsible men and women for careers in business, government, and other entities requiring the organizational, managerial, and analytical skills necessary in today's rapidly changing global economy. The programs of SBIS provide students with fundamental knowledge, the educational experience and skills to think critically and creatively, and to adapt to changing social, economic and technological environments. The mission of SBIS is appropriate to higher education in Business, and is consonant with the mission of York College.

The CUNY Aviation Institute at York College is committed to a transformative and enriching aviation education, one that promotes a holistic development of our students through a delivery of innovative programs and services that are responsive to the needs of students. The Institute addresses emerging issues, and fosters industry and community relationships to ensure a successful aviation career, the advancement of the aviation industry and betterment for the communities in which we live.

II. List program goals (PG) and program level student learning outcomes (PSLO). *[Determine the numbers of program goals on student learning based on the program's needs; so do for the numbers of PSLOs associated with each PG. The numbers in the form below are for your reference only]*

PROGRAM GOALS AND PROGRAM LEVEL STUDENT LEARNING OUTCOMES	MAJOR CLASSES MEETING THIS PLSLO
1. Students have a cross-disciplinary perspective and are able to integrate knowledge across business disciplines and demonstrate competency in the	ACC 101 (Accounting 1) BUS 201 (Computer Applications in Business)

<p>various areas of Business Administration and Aviation Management</p> <p>1.1. Students demonstrate basic knowledge in the major fields of Business Administration including: Accounting, Economics, Finance, Marketing, Management, Business Law, Production/Operations Management, and Computer Applications in Business.</p>	<p>BUS 230 (Introduction to Aviation and Business)</p> <p>BUS 237 (Emergency Planning and Management)</p> <p>BUS 250 (Aeronautics)</p> <p>BUS 281 (Air Traffic Control)</p> <p>BUS 283 (Business Law 1)</p> <p>BUS 301 (Management Theory and Practice)</p> <p>BUS 321 (Principles of Finance)</p> <p>BUS 335 (Case Studies in Aviation Finance)</p> <p>BUS 360 (Airport and Aviation Security)</p> <p>BUS 362 (Commercial Aviation Safety)</p> <p>BUS 410 (Ethics and Issues in Aviation)</p> <p>BUS 495 (Aviation Seminar: Upper Division Writing)</p> <p>ECON 220 (Introduction to Economic Statistics)</p> <p>MKT 341 (Introduction to Marketing)</p> <p>POL 309 (Aviation Law)</p>
<p>2. Students demonstrate competency in the various areas of Aviation Management.</p> <p>2.1. Students demonstrate competency in the various areas of Aviation Management including: Emergency Planning and Management, Aeronautics, Air Traffic Control, Aviation Finance, Airport and Aviation Security, Commercial Aviation Safety, Ethics in Aviation, Aviation Internship, and Aviation Law.</p>	<p>BUS 237 (Emergency Planning and Management)</p> <p>BUS 250 (Aeronautics)</p> <p>BUS 281 (Air Traffic Control)</p> <p>BUS 335 (Case Studies in Aviation Finance)</p> <p>BUS360 (Airport and Aviation Security)</p> <p>BUS 362 (Commercial Aviation Safety)</p> <p>BUS 410 (Ethics and Issues in Aviation)</p> <p>BUS 495 (Aviation Seminar: Upper Division Writing)</p> <p>POL 309 (Aviation Law)</p>
<p>3. Students demonstrate an ability to interpret, document and communicate relevant information effectively, in writing and verbally to a business audience, government agencies, public authorities and consumers</p> <p>3.1. Students can interpret and apply the relevant</p>	<p>ACC 101 (Accounting 1)</p> <p>BUS 321 (Principles of Finance)</p> <p>BUS 335 (Case Studies in Aviation Finance)</p> <p>ECON 220 (Introduction to Economic Statistics)</p>

<p>metrics in the Aviation Business such as balance sheets, financial statements, financial ratios, the time value of money, cash flow analysis, productivity analysis, statistical methods, market research and airline/airport industry research.</p>	<p>MKT 341 (Introduction to Marketing)</p>
<p>3.2. Students clearly and succinctly communicate through writing and presenting research results.</p>	<p>BUS 335 (Case Studies in Aviation Finance) BUS 495 (Aviation Seminar: Upper Division Writing)</p>
<p>3.3. Students can summarize and display information for business reporting by using statistical distributions, sampling methods and hypothesis testing, word processing software, spreadsheets, databases and presentation software.</p>	<p>BUS 201 (Computer Applications in Business) BUS 335 (Case Studies in Aviation Finance) BUS 495 (Aviation Seminar: Upper Division Writing) ECON 220 (Introduction to Economic Statistics)</p>
<p>4. Students have an ethical perspective and identify the regulatory environment of the Aviation business, and corporate social responsibility. Students have an appreciation for the importance of maintaining ethical and profitable customer relationships in order to ensure the safety and success of the airline transportation business</p> <p>4.1. Students can differentiate ethical vs. unethical activities, and identify conflict of interest situations and other situations that compromise business integrity.</p>	<p>BUS 250 (Aeronautics) BUS 283 (Business Law 1) BUS 362 (Commercial Aviation Safety) BUS 410 (Ethics and Issues in Aviation) POL 309 (Aviation Law)</p>