

**From:** [Serena Taggart](#)  
**To:** ["Hope knight \(hknight@gjdc.org\)"](#)  
**Cc:** [tmcrae@gjdc.org](#); [Dana Trimboli](#); [Janine Scott](#)  
**Subject:** Advancement-Board Development Nominating Committee Meeting Minutes 3 -2  
**Date:** Thursday, March 12, 2020 12:12:07 PM  
**Attachments:** [image001.png](#)  
[Advancement-Board Development Nominating Committee Meeting Minutes 3 -2.docx](#)

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Good afternoon Ms. Hope Knight,

Please review the attached minutes from the March 2, 2020, York College Foundation Advancement-Board Development Nominating Committee meeting. If you approve, please sign and return.

**Serena Taggart (she/her)**

Confidential Executive Assistant

Administrative Affair/Institutional Advancement



YORK COLLEGE/CUNY

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York College Foundation Board Meeting Minutes

February 4, 2020

4:30 PM – 6:00 PM

President's Conference Room AC-2H02

**Board Attendance:** Lori Bassin, Michele Chow-Tai, Michelle Corley, Berenecea J Eanes, Chris Hsu, Hope Knight, Panayiotis Meleties, Ismael Perez, Juan M. Santiago, Jeff Spiritos, Valerie Taylor-Haslip, Dana Trimboli, and Margaret Vendryes

**On the Conference Phone:** Colin Brathwaite, Richard Dzwlewicz, Angela Matheny, and Michelle Stoddart,

**Absent:** Thomas Grech, Che-Tsao Huang, Ashok Nigalaye, Elizabeth Segal, and Ray Warren

**Guests:** James Bruns (Consultant), Janine Scott

**I. Welcome and Call to Order:** At 4:45 pm and presided by Ms. Chow-Tai

**II. York College Foundation Dinner**

**Ms. Lori Bassin  
Ms. Dana Trimboli  
Ms. Elizabeth Segal**

A. Honorees:

- a. Chris Roker is transiting out of his current role as CEO of NYC Health + Hospitals/Queens into his new role as CEO of NYC Health + Hospitals/Metropolitan. He is still committed to being an honoree. Working with his public relations team to ensure we solicit sponsorships appropriately.
- b. Elena Borstein will be meeting with Dana Trimboli and Janine Scott on March 3, 2020, to assess her expectations and needs for the event.
- c. Victoria Schneps Yunis a third potential honoree will be meeting with Interim President, Berenecea Eanes and honorary board member The Honorable Claire Shulman to make an ask on Friday, February 7, 2020.

B. Master of Ceremonies, Lauren Glassberg, from channel 7 News, has agreed to emcee the event. Board member Elizabeth Segal made this connection.

C. Sponsorships:

- a. Elizabeth Segal, AT&T – Gold.
- b. Angela Matheny, Colonial Consulting LLC – Platinum.
- c. Michele Chow-Tai, Fairview Capital Partners – Silver.
- d. Thomas Grech has pledged to underwrite the parking.
- e. Conversation with Sanjiv Sharma on Thursday, February 6, 2020, to make ask of support.
- f. Income: As of 1/31/2020, \$47,500 (\$15,000 received and \$32,500 pledged) the pending ask of Sanjiv Sharma will cover the cost associated

with hosting the event. The efforts going forward need to be focused and not duplicated. A list of corporations was provided and it was asked each member commit to selecting 3 – 4 corporations they would be comfortable soliciting. Berenecea Eanes and Michele Chow-Tai will follow up with each member and confirm their selections. All other corporations not selected will be solicited generally. Supporting documents to make the ask are in production and will be sent electronically.

- D. Journal Ads and those associated with sponsorships are due to the Office of Institution Advancement on February 28, 2020. This is a soft date to ensure the review of each ad for size, color, and text.
- E. Raffle Tickets:
  - a. Juan M. Santiago, National Grid has pledged to donate 4 Mets tickets and 2 parking passes
  - b. Chris Hsu, York College has pledged to donate hotel stays with Wyndham Garden
  - c. Raymond Warren will be asked by Berenecea Eanes for a repeat of last year’s raffle donation (Yankee tickets and Jimmy Fallon)
  - d. Elizabeth Segal will be asked by Lori Bassin for a repeat of last year’s raffle donation (Seth Meyers tickets)

It was asked that all members reach out to their contacts and secure raffle prizes. The raffles tickets will be procured early and categories of proposed prizes will be listed on the ticket with a link to the website for an updated running list of prizes.

### **III. President’s Report**

**Dr. Berenecea J. Eanes**

- A. Vacancies and transitions:
  - a. VP Vincent Banrey and VP Ronald C. Thomas have retired.
  - b. Dr. LaToro Yates is currently Interim Vice President of Student Affair
  - c. The immediate search will be for the Vice President of Student Affairs/Enrollment Management and then thereafter, revisiting the priorities and job description around Vice President of Administration and Finance. The Vice President of Institutional Advancement will be the last search. A discussion will be had at the June 19, 2020, board retreat held at the TWA Hotel from 9:00 am – 2:00 pm to assess the future and direction of the department and its continued growth
  - d. A search for Executive Director of Facilities will be conducted to assist with all the capital projects.
- B. Updates:
  - a. We have received much needed financial support from CUNY to get to the end of the year
  - b. Focused on three areas of revenue generation
    - i. Development of Board Advancement work
    - ii. Working with local and elected officials
    - iii. On Campus entities
      - a. Performing Arts Center is near completion and ready for usage.

- b. A vendor for our café has been selected. Awaiting certificates for an opening within the next two weeks
  - c. Revisiting the Continuing and Education conversation.
- C. Middle States Accreditation update, we are off warning with a final report due to the commission in March.

#### **IV. Other Business**

- A. YORK COLLEGE FOUNDATION – SIGNING AUTHORITY was presented to the full board for approval, in the absence of a VP of Institutional Advancement and Administrative Affairs, day to day and account signatures to be executed by Dana Trimboli, Chief of Staff and Ismael Perez, Assistant Vice President of Budget and Planning. Contracts and Merrill Lynch to be executed by Interim President Berenecea Eanes, Vivian Febus, Special Advisor to the President, and AVP Ismael Perez. Michele Chow-Tai made a formal motion, Hope Knight and Margaret Vendryes second and board approved. Motion passed.
- B. Update on spring events
- a. Spring Symposium, pending date and location
  - b. Basketball CUNY Championship – Friday, February 28, 2020; York is not in the championship but we are the host school
  - c. Congressional Hearing – Friday, March 6, 2020; not held on campus Hope Knight encourages our student and faculty participation
  - d. Spergel Lecture Series – Thursday, March 12, 2020; hosted by Prof. Timothy Paglione, Professor, and Chair Earth and Physical Sciences
  - e. Alumni Association Annual Gala- Saturday, May 9, 2020
  - f. Commencement – Friday, May 29, 2020; keynote speaker to be secured over the next few months
  - g. Board Retreat – Friday, June 19, 2020; 9:00 am – 2:00 pm at the TWA Hotel.

**Meeting adjourned at 5:30 pm.**

Respectfully submitted,

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Lori Bassin  
Secretary