

**Institutional Advancement
Academic Core-2H03
Office: (718) 262-3810
Fax (718) 262-2326**

**York College Foundation Advancement Committee Meeting Minutes
Wednesday, August 14, 2019
4:30 – 5:30 PM
President’s Conference Room, Academic Core Building 2H02**

In Attendance: Marcia V. Keizs, Michelle Mack-Corley, and Shereitte C. Stokes III

On the Conference Phone: Lori Bassin, Michele Chow-Tai, and Richard Dzwlewicz

Excused: Hope Knight (Chair), Thomas Grech, Che-Tsao Huang and Ray Warren

- I. The meeting was called to order by Mr. Stokes, acting chair.
- II. Strategic Plan was discussed. It was noted that the revenue goal of \$438,976 was exceeded by 7% (\$469,965).
- III. Progress Report was discussed and compared to the previous year. The results are as follows:

<u>Revenue Comparison</u>			
	<u>FY2019</u>	<u>FY2018</u>	<u>Percent Diff</u>
Trustees	\$199,562	\$127,159	56.9%
Faculty/Staff	\$26,901	\$24,109	11.6%
Alumni	\$39,171	\$16,399	138.9%
Students	\$385		
Friends	\$203,946	\$214,052	-4.7%
Total	\$469,965	\$381,718	23.1%
<u>Giving Tuesday Totals</u>			
Total Gifts & Pledges	\$38,117	\$29,678	28.4%

- IV. Advancement Plan 2020 was presented.
- V. Stewardship Event Reminder: November 14, 2019
Location: York College Campus
- VI. Conflict of Interest and Statement of Expectations presented.
- VII. The meeting was adjourned.



Hope Knight, Chair