

York College Foundation Board Meeting Minutes

December 4, 2019

4:30 PM – 6:00 PM

President's Conference Room AC-2H02

Board Attendance: Lori Bassin, Michele Chow-Tai, Berenecea J Eanes, Chris Hsu, Che-Tsao Huang, Hope Knight, Michelle Mack-Corley, Panayiotis Meleties, Ismael Perez, Valerie Taylor-Haslip, Ronald Thomas, Dana Trimboli, and Margaret Vendryes

On the Conference Phone: Richard Dzwlewicz and Angela Matheny

Absent: Colin Brathwaite, Thomas Grech, Ashok Nigalaye, Juan M. Santiago, Elizabeth Segal, Jeff Spiritos, Michelle Stoddart, and Ray Warren

Guests: Lori Ann Hoffner, Anna Pond, and Janine Scott

- I. Welcome and Call to Order:** At 4:45 pm and presided by Ms. Chow-Tai
- II. Approval of Minutes** **Ms. Chow-Tai**
 - A. Approval of Minutes: By means of motion from Ms. Chow-Tai, second by Ms. Bassin and VP Thomas, the minutes of the September 11, 2019 meeting were approved unanimous.
- III. Advancement Committee Report** **Ms. Chow-Tai**

Ms. Knight was not present to discuss the Advancement committee report. Ms. Chow-Tai conferred with Janine Scott regarding the minutes to which she notified the board no minutes are available due to the departure of the Vice President of Institutional Advancement. Janine Scott asked if anyone who attended the advancement meeting held on October 22, 2019, had notes they could share, she would draft minutes. Ms. Chow-Tai, briefed the board about the discussion which was focused on looking for potential board members from recommendations Professor Emeritus Shirley Ostholm-Hinnau.
- IV. Board Nominating Committee Report** **Ms. Chow-Tai**
 - A. Merging of the committee with the Advancement Committee as there is not a board member to chair the committee since the departure of the Vice President of Institutional Advancement.
 - B. Continued cultivation of the board due to the departure of several board members, Anthony Hill, Honorable George Grasso, and Patrick Lespinasse.
- V. Finance & Audit Committee Report** **Mr. Dzwlewicz**
 - A. Review of the financial report.
 - B. FY2020 Budget reviewed.

- a. The Foundation has a yearly operations budget of \$50,000 and currently it has \$5,000.
- b. We have over \$650,000 in scholarship monies sitting in the MSR account.
- c. The board needs to be engaged in raising money. Trustees need to reach out to their network to solicit sponsorship for the Merit Scholarship Reception.
- d. Richard Dzwlewicz and AVP Ismael Perez noted the Merit Scholarship Reception should shift to an unrestricted fundraising event, York College Foundation Dinner. Michele Chow-Tai noted their concerns would be addressed as the meeting progressed.

VI. President's Report

Dr. Berenecea J. Eanes

- A. The vision for the IA transition is, Dana serving with the help of the consultant James Bruns for the spring. The search in agreement with The Board for an interim vice president of Institutional Advancement will happen closer to close of FY20. A timeline will be provided in the next few months.
- B. Past and Upcoming events
 - a. Fall Convocation, September 12, 2019
 - b. Giving Tuesday, December 3, 2019
 - c. Spring Symposium, February 20, 2020
 - d. Merit Scholarship Reception, April 23, 2020
- C. Strategic Plan
 - a. Lori Ann Hoeffner, her team and the Strategic Planning Committee were thanked for being so invested in broad talk to make sure that everybody's voice is heard.
 - b. We are off Middle States warning.
- D. Updates
 - a. Performing Arts Center is offline because of mold issues and those things will be mitigated in collaboration with CUNY Central and all other parties to make sure that the work moves along as quickly as possible.
 - b. Currently in conversation with a temporary food vendor, who will operate the cafe starting in January. At the council presidents meeting the Chancellor reported that they are very close and hopeful to have a community agreement with a food vendor that will provide food services to all of CUNY.
- E. Listening Tour
 - a. So far, there has been 20 individual meetings, 10 academic service departments, 6 presidential colleagues and CUNY, 10 elected officials, members of the Chancellery, Foundation Board and community partners and a calendar full of listening tours to do for the rest of the academic year.
 - b. Visited with several local elected officials, introductions were made via congressman Meeks and his prayer breakfast that he holds on a monthly basis where every elected official and community people attend that expressed how much they love York and what they would like to see happen here and how they are ready to help.

c. The goal is to give the community an opportunity to give me more of their individual and group insights into what they would like to have happening here, at York.

F. JFK redevelopment program

a. York is at the center thank you to our esteemed faculty and many others and our Provost for the JFK redevelopment program.

b. We are being awarded funds for a summer program here on campus.

c. Now serve as the co-chair for a co-committee that is part of that redevelopment work.

VII. Strategic Planning

Dana Trimboli, Lori Ann Hoeffner and Anna Pond

York College 2020-2023: One York (updated 10/18/19)

Goal Areas	Objectives and Potential Activities to Achieve Them (bulleted - a starting list to refine)	Key Performance Indicator (KPI) Categories (within which to track metrics to assess progress)
I. Undergraduates Who Thrive and Graduate	<p>A. Success Upon Entry</p> <ul style="list-style-type: none"> Review recruitment and admissions policies and practices, develop strategic enrollment practices, strengthen high school partnerships, support student success in Gateway courses, support special needs of transfer students <p>B. Responsive Systems That Facilitate 1st Year Retention, Credit Accumulation, and Momentum</p> <ul style="list-style-type: none"> Strengthen advisement, FA/access to scholarships, supplemental instruction, and retention initiatives <p>C. Cross-Campus Career Supports That Help Students Access Upwardly Mobile Jobs</p> <ul style="list-style-type: none"> Increase internships, research opportunities, work study, and other high impact career readiness practices <p>D. Supports to Graduation</p> <ul style="list-style-type: none"> Provide targeted supports students close to graduation 	<ol style="list-style-type: none"> Enrollment and first-year student success Retention and graduation rates and equity gaps Transfer student success Career preparation and employment
II. Inclusive Signature Programs	<p>A. Equitable Access to Programs</p> <ul style="list-style-type: none"> Provide supports that help YC's undergraduates increasingly access YC signature programs <p>B. Clear Onramps and Realistic Interchanges for Students Interested in Professional Programs</p> <ul style="list-style-type: none"> Strengthen possibilities for students who come for signature programs but do not fit to land successfully into other York programs <p>C. Right Sized Growth Models</p> <ul style="list-style-type: none"> Calibrate growth of signature programs so it is not pulling resources or capacity to support undergraduate student success 	<ol style="list-style-type: none"> Equitable enrollment and degree completion Aligned undergraduate and professional program financial growth
III. Vibrant Community and Campus Spirit	<p>A. Helping Faculty and Staff Flourish</p> <ul style="list-style-type: none"> Increase satisfaction with and engagement in professional development, assessment and other activities that help faculty and staff flourish, strengthen support to faculty research <p>B. Welcoming Space</p> <ul style="list-style-type: none"> Ensure York is clean, ADA compliant, safe, and beautiful, undertake targeted capitol improvements <p>C. Queens Community and Alumni Connections</p> <ul style="list-style-type: none"> Serve as a local economic engine and become more responsive to neighboring zip codes <p>D. A Transparent Funding Model That Works</p> <ul style="list-style-type: none"> Innovate ways to raise money through grants, continuing education, community partnerships, and a sustainability campaign, increase transparency around fundraising and budgeting 	<ol style="list-style-type: none"> Students, faculty, and non-faculty engagement and satisfaction Faculty research Community and alumni engagement and satisfaction Funding

VIII. Merit Scholarship Reception

Dana Trimboli and Lori Bassin

A. 3 venues have been scouted and proposals received, Ravel, Queens Museum and TWA. TWA is \$51,000.

B. We have outgrown the Jamaica Performing Arts Center.

C. Raising individual and faculty/staff tickets respectively.

D. Changing the name and event from a fundraiser for scholarships to a general foundation fundraising event.

a. Interim President Berenecea Johnson Eanes motioned for the event to be a general fundraising event and proceeds be unrestricted

b. Michele Chow-Tai second and board unanimously approved.

E. Emphasis on underwriter (parking), journal ads, raffles and sponsorships.

F. TWA as the venue was voted on by the board

a. Lori Bassin and AVP Ismael Perez 1st and 2nd.

b. Yes, voted unanimously by the board.

IX. Other Business

A. Angela Matheny of Colonial Consulting has committed to increase its contribution.

B. Scheduling of an additional board meeting in January at the TWA.

Meeting adjourned at 6:00 pm.

YORK College



Office of the Vice President of Institutional Advancement

Respectfully submitted,

A handwritten signature in blue ink, which appears to read 'Lori Bassin', is written over a horizontal line. The signature is stylized and cursive.

Lori Bassin
Secretary