



York College Foundation Dinner • April 23, 2020

Sponsorship Opportunities

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2019-2020

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_____ **Diamond Sponsor \$25,000** • 20 tickets (premier table placement), priority placement of full page Journal Ad (color), prominent acknowledgement at event (signage and mention), acknowledgment on event website

_____ **Platinum Sponsor \$15,000** • 10 tickets (preferred table placement), full page Journal Ad (color), acknowledgment at event (signage), acknowledgment on event website

_____ **Gold Sponsor \$10,000** • 8 tickets, half page Journal Ad (black & white), acknowledgment at event (signage), acknowledgment on event website

_____ **Silver Sponsor \$5,000** • 6 tickets, half page Journal Ad (black & white), acknowledgment on event website

_____ **Red Cardinal Sponsor \$2,500** • 4 tickets, listing in Journal, acknowledgment on event website

_____ **Individual tickets** for \$250 each

_____ **Faculty/Staff tickets** for \$150 each

_____ **I/We cannot attend but wish to support York College with a donation of \$ _____**

Journal Ad Pages (can be purchased separately and without ticket purchase)

_____ **Valedictorian Level** (Inside front cover) **\$6,000** • Company logo also on event webpage – Full color/4.5" x 7.5"/no bleeds

_____ **Salutatorian Level** (Inside back cover) **\$5,000** • Company logo also on event webpage – Full color/ 4.5" x 7.5"/ no bleeds

_____ **Merit Level** (Full Page) **\$1,000** • Black & white / 4.5" x 7.5" / no bleeds

_____ **Scholar Level** (Half Page) **\$500** • Black & white / 4.5" x 3.625" / no bleeds

Email printer ready high resolution files in pdf, jpg or tif format to

advancement@york.cuny.edu no later than **March 9, 2020**.

Please provide electronic ad file in the dimensions of your ad choice shown above.

For more information regarding these sponsorship opportunities, please visit

york.cuny.edu/YCFdinner or contact Dana Trimboli at dtrimboli@york.cuny.edu.