

Hi VP Thomas,

The University's Senior College's experienced a decrease in first-time first-year students (16.6%) and transfers (11.6%) during the spring 2019 enrollment cycle. The University anticipated the launch of the Admission's module in CUNYfirst could cause enrollment problems for the spring 2019 cycle. The University will have an increased focus on the summer and fall 2019 enrollment cycles to help mitigate any enrollment shortfalls from the spring. York College's spring 2019 overall enrollment was flat year over year; the spring 2019 Form A is forthcoming in the next few weeks. The graduate student enrollment was ahead year over year by 28%; which helped the overall enrollment stay within striking distance of the goals. The transfer enrollment underperformed this cycle, considering the number of transfer commitments received for the cycle surpassed last year.

Spring 2019 Enrollment Management Report

- To date, the new First-Year students registered for spring 2019 is 90% (110) toward the goal (122). At a similar point in 2018, the number of new First-Year students enrolled was 9% (120) over the goal (110).
- To date, the number of transfer students registered for the spring is 83% (499) toward the goal of (600) students. At a similar point in 2018, the number of new transfer students enrolled was 4% (607) over the goal (582).
- To date, the number of graduate students registered is **15% (165) over the goal** of (143) students. At a similar point in 2018, the number of graduate students enrolled was 37% (127) over the goal of (93).
 - **The third consecutive year of exceeding the Graduate goal.**
 - To date, the number of re-admit students registered **is 2% (307) over the goal** (300). At a similar point in 2018, the number of re-admit students enrolled was 83% (310) toward the goal (376).
 - To date, the number of continuing students registered is 98% (5,763) toward the goal (5,886). At a similar point in 2018, the number of continuing students enrolled was 99% (5,762) toward the goal (5,685).
 - To date, the comparison of total enrollment reflects an enrollment, which is 88% (7,201) toward the goal of (8,173). At a similar point in 2018, the total enrollment was 91% (7,342) toward the goal of (8,041) students.

There were multiple efforts developed this spring semester to help York College meet and exceed fall 2019 enrollment goals. A deregistration pilot program was developed and executed for spring the 2019 semester; which protected student populations (i.e., FTFT, Transfer, SEEK, Veterans, etc.) from deregistration and the loss of preferred classes. Second, an Enrollment Management shared-calendar was developed, which lists the enrollment activities of offices (i.e., Bursar, Admissions, Registrar, Financial Aid, Advisement, etc.) involved in the enrollment process of new and continuing students. The EM calendar will give each office a real-time view of the execution of the overall Enrollment Management process at York College. Fall 2019 will be the first fall semester with the new CUNY application. Considering the challenges that were faced in the spring, we will be very assertive, very early, in our attempt to meet our enrollment targets.

Fall 2019 Enrollment Management Report

The following is an update for the fall 2019 enrollment cycle.

- For the month of February, admitted a total of **2975** (2886 regular/89 conditional) first-year students vs. **2537** last year (2147 regular/390 conditional).
- In the month of February have admitted **210** transfer students vs. **180** (160 regular/20 conditional).
- We have **16 committed** first-year students and **53 committed transfers** through March 5th vs. **two committed** first-year students and **43 transfers last year**.

- We have added some pieces to our communication plan. Every three weeks we will send a notification to students with incomplete applications, instructing them to complete their application and offering the opportunity to receive assistance by visiting the Admissions Office.
- Some faculty (Music, Theatre and Clinical Lab Sciences) have provided an e-mail communication to assist in yielding more commitments to York College. See the attached example provided by the Music Department. We have provided the Music department a list of their admitted students, and they will also outreach with phone calls.