

Institutional Advancement
Academic Core-2H03
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York College Foundation Advancement Committee Meeting Minutes
Wednesday, February 6, 2019
4:30 – 5:30 PM
President's Conference Room, Academic Core Building 2H02

In Attendance: Lori Bassin, Hope Knight (Chair), Marcia V. Keizs, Michelle Mack-Corley, and Shereitte C. Stokes III

On the Conference Phone: Michele Chow-Tai, Richard Dzwlewicz, Thomas Grech, and Ray Warren

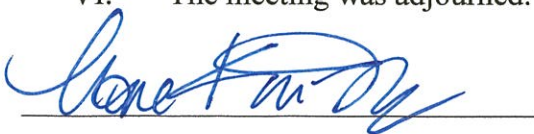
Excused: Che-Tsao Huang

- I. The meeting was called to order by Hope Knight, Chair.
- II. Advancement Update- Mr. Stokes gave the update; emphasis was placed on funds raised compared to the goal: \$202,039 vs. \$579,310.
- III. 2019 Merit Scholarship event update- It was mentioned that Thomas Chen declined to our invitation to be an honoree and Chris Roker was unavailable. The committee suggested the following personalities are possible honorees: Andrea Stewart-Cousins, Corey Johnson, Tish James, and Gerrard Bushill.

Trustees donated the following raffle prizes: Mr. Warren donated Yankee Baseball and The Tonight Show tickets. Mr. Grech committed to following-up with Delta Airlines.

- IV. Giving Tuesday fundraising results were as follows: The results were as follows: \$38,117 compared to \$29,678 in 2018. The shift to peer-to-peer solicitations was successful and resulted in a 28.4% increase.
- V. Other Business
 1. The Strategic Plan will be published to the full board at the next board meeting (March 20, 2019).
 2. There was a discussion regarding the trustee's personal contribution. The matter was tabled and will be presented to the full board for discussion and vote at the next board meeting.

- VI. The meeting was adjourned.



Hope Knight, Chair