

YCRADIO MARKETING, SPONSORSHIP, ADVERTISING

BASIC PACKAGE

- 10 spots aired for a two week period @ \$10.00 per spot (minimum \$100.00)
- 4 Free spots
- Total spots 14

PACKAGE A

- 8 weeks @ 5 spots per day totaling 40 spots for \$400.00
- 16 Free spots
- Total spots 56

PACKAGE B

- 18 Weeks (Spring Semester) @ 5 spots per day totaling 90 spots for \$900.00
- 36 Free spots
- 20% discount Grand Total \$720.00
- Total spots 126

PACKAGE C

- 16 weeks (Fall Semester) @ 5 spots per day totaling 80 spots for \$800.00
- 32 Free spots
- 20% discount Grand Total \$640.00
- Total spots 112

YCRADIO UNDERWRITING SPONSOR APPLICATION FORM

Package Type: Basic A B C

Business Name: _____

Sponsor Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____

Proposed Underwriting Statement (please see YCRadio.org for Underwriting Guidelines and Restrictions & Regulations):

Please send payment (make checks payable to: YCRadio.org) and completed application form to:

YCRadio
Room 1G06G
York College/CUNY
94-20 Guy R. Brewer Blvd.
Jamaica, NY 11451

By signing below, you understand, agree with, and will adhere to the Underwriting Restrictions & Regulations and the Terms & Conditions of this contract listed at YCRadio.org. By signing below, you agree that this contract is valid and accurate, that payments are due upon receipt of bill, and that all underwriting messages are subject to YCRadio.org editing.

Sponsor:

Print Name: _____

Signature: _____

Date: _____

YCRadio General Manager/Underwriting Director:

Print Name: _____

Signature: _____

Date: _____

Thank You!