

Progress Report on York College Goal Accomplishments, 2016-2017

Goal 1: ACCESS AND COMPLETION

Goal 1.e: We will greatly strengthen student services and supports to speed degree completion.

York College Strategic Goal 1: Increase course offerings at the Masters' level and at the undergraduate level

Related York College Strategic Goal 1: Enhance and expand opportunities for engaging, rigorous and transformative learning experiences.

Completed activities related to this goal:

- 1) Increased enrollment MA Physician's Assistant program
 - a. PA students numbered 30 in Fall 2016
- 2) Four Master's degrees in the pipeline
 - a. Clinical Trials Management with an anticipated start date Fall 2018
 - b. Social Work with an anticipated start date Fall 2018
 - c. Nursing Education with an anticipated start date Fall 2019
 - d. Occupational Therapy (Change to a MS degree) start date Fall 2019

Related York College Strategic Goal 2: Integrate student support services throughout all stages of student life to ensure student success at York College/CUNY.

Completed activities related to this goal:

- 3) Created a new office to help undergraduates attain their degrees, supported with federal grant money:
 - a. Office of Student Academic Success, identifies and counsels students who are nearing graduation. Services provided include helping students progress and complete a degree on time, provide help in locating funds to complete the final semester, and to apply earned credits toward finishing a degree.
 - b. Number of students helped since the office opened in February 2017 were 1,448
 - i. Committee on Academic Progress and Standards – Total appeal petitions reviewed 936, number approved 712
 - ii. Successful Academic Progress – Total petitions reviewed 89
 - iii. Students with excessive credits – Total visits 59
- 4) Graduation Rates
 - a. 6-year graduation rate of students who started at York College
 - i. Fall 2010 Entrants – 30.3 % (up from 26.7% from previous year)
 - b. 4-year graduation rate of students who transferred into York College from a CUNY Community College
 - i. Entrants 2011 – 42.6%

Related York College Strategic Goal 3: Ensure a culture of development and continuous improvement through appropriate and meaningful assessment

Completed activities related to this goal:

- 5) Enhance student satisfaction by providing a better customer experience
 - a. Customer Service Initiative: During 2016-2018 front-line employees attended training in customer service and name tags ordered and to be implemented Fall 2017
 - b. Customer service training for managers in planning stage

Goal 2: COLLEGE READINESS

Goal 2.b: CUNY will reform underperforming remediation programs with evidence-based approaches and national best practices.

Related York College Strategic Goal 2: Integrate academic and student support services throughout all stages of student life to ensure student success at York College/CUNY.

Completed activities for this goal

- 1) Engaging with high school and middle school students to build a pipeline to York College
 - a. YECA: The current enrollment for AY 2016-2017 is 617 with the following composition: grade 6 (89 students); grade 7 (90 students); grade 8 (91 students); grade 9 (91 students); grade 10 (90 students) grade 11 (86 students) grade 12 (80 students).
 - b. The SEEK Program at York College: Serviced 644 students in the fall and 667 students in the spring semester.
 - i. Some examples of programming: Town hall (200 students), computer lab (6920 visits), counseling services (2679 visits), academic support (2723 visits), early alert monitoring (741 visits), 22 workshops (623 students).
 - c. Summer Research program: The York College Summer Research Program enrolled 18 York College students.
 - i. In addition, there were 59 high school students who commenced on July 5th.
 - ii. The participants were selected from across New York State and were placed in the different STEM areas under the mentorship of YC faculty.
 - iii. Students conducted research in topics ranging from cyber security, SSL handshake, immunology and cell biology, religiosity, emotional intelligence, marine metagenomics, molecular evolution, aging and disabilities, amongst others.
 - iv. An exit survey concluded that 92% had an excellent experience.
 - d. Ten80 STEM – March 3, 2017. Approximately 745 high school students from the metropolitan area attended.

Goal 3: CAREER SUCCESS

Goal 3.a: CUNY will be an engine of economic development, connecting with workplace partners to ensure that students are prepared for successful careers and leadership in the knowledge-based economy.

Related York College Strategic Goal 2: Integrate student support services throughout all stages of student life to ensure student success at York College/CUNY.

Completed activities related to goal:

- 1) Enact a retention strategy beyond the first year
 - a. Institute a sophomore year experience that initiates career bound learning by spring 2017. In progress of implementation.
 - b. Experiential Learning: A goal of 50% of sophomore students will engage in at least one experiential learning opportunity by end of spring 2017. Achieved 48.5% during 2016-2017 academic year.
 - c. Two new StartUp NY established: York Analytical Laboratories and Pro Drones USA. The potential for student internships is anticipated to reach the levels that York now experiences with the FDA internship program

Goal 4: KNOWLEDGE CREATION

Goal 4.a: CUNY will invest in and support its faculty's knowledge creation, research, creative activities and innovation as engaged scholars, teachers, and members of the community.

Related York College Strategic Goal 5: Develop and implement a financial model to support York College's program, students, faculty, staff, and facilities.

Completed activities related to goal:

- 1) Increase the number of faculty grants written and the dollar amount of the grants.
 - a. Faculty research grants awarded 12 in FY 2016, an increase from FY 2015 when grants awarded was 10.
 - b. The 12 grants were awarded in the fields of Accounting & Finance, Biology, Chemistry, Mathematics and Computer Science, Nursing, from the Provost Office and from Workforce Development.
 - c. Research Grants FY 2016 = \$1,578,657, an increase from FY 2015 which generated \$513,815

GOAL 5: FUNDING MODEL

Goal 5.a: CUNY will effectively leverage the public's investment by redesigning business processes, using existing space more efficiently and pursuing collaborative efforts to expand our physical reach, and re-engineering development operations, while ensuring the university's financial operations are sound, transparent and accountable.

Related York College Strategic Goal 5: Develop and implement a financial model to support York College's program, students, faculty, staff, and facilities

Completed activities related to goal:

- 1) Institutional Advancement Funding Priorities
 - a. In support of student success:
 - i. Grow student scholarships
 - ii. Establish Student Graduation Fund
 - iii. A named Experiential Learning Fund
 - b. Invest in Faculty
 - i. Create more Distinguished Professorships
 - ii. Establish a named Professional Development Fund
 - c. Support undergraduate excellence
 - i. Establish 3 named Academic Innovation Funds
 - ii. Add a named Service Learning Fund
 - d. Support the expansion of Master's degrees
 - i. Establish a named Seed Fund for Future Arts and Science Master's Programs
 - ii. Establish a named Seed Fund for Future Business Master's Programs
 - iii. Establish a named Seed Fund for Future Health Sciences Master's Programs
 - e. Support York's expanding role as a Center for the Arts and Culture
 - i. Create named, endowed Artist-in-Residence Program
 - ii. Support upgrades to the Bassin Performing Arts Center
- 2) FY '17 Budget process continues to link the allocation of resources campus-wide to the Strategic Plan, completing a 3 year phased implementation process, which included the development and dissemination of a budget template and the implementation of training workshops.
- 3) In conjunction with CUNY Central, build the Institutional Advancement Division infrastructure by spring 2017 to include three new positions in the areas of Major Gifts, Planned Giving, and Prospect Research. One position has been filled.
- 4) Collaboration with community
 - a. Jamaica Downtown Initiative. York College's participation in the Downtown Revitalization Initiative has resulted in a dollar commitment from Jamaica to transformation of the Parson/Archer 159th Street entrance to the York Campus. This will include overhead lighting, public art. Seating and event space.
 - b. Jamaica Business Improvement District (BID) – *Learning Center* – Partnering to help Jamaica retail and hospitality businesses to recruit HSE and ESL program graduates. Learning Center provides workplace skills training, resume

preparation, and interviewing skills to graduates in order to secure employment with area businesses.

- c. NYC Department of Education District 79 (D79) – *Continuing Education* - D79 HSE program expanded to now offer programs on Saturday, running September to June. Graduates scoring high enough on TASC would be eligible to apply for admission to the York College OSS and SEEK programs. The goal is to help 10 graduates per year gain admission to York College. Also, hosted a CPEC career fair for HSE graduating class.
- d. Queens Chamber of Commerce – Hosted career day for Elmhurst Dairy employees seeking to transition to new employment opportunities following the closure of the dairy. Event held at the request of and in collaboration with Queens Chamber of Commerce.