

TOPICS

- Behavior Rules
- Appearance Matters
- Responses

Rule of Thumb

▶ Greeting

- ▶ Walking
- ► Talking

▶ Concluding

Let

the interviewer

lead"

• SHAKING HANDS:

Wait for interviewer to extend hand first

- If no hand-shake offered, do not initiate one
- Firm handshake, however do not crush the other person's hand
- Avoid limp hand shake

FOLLOW THE LEADER

Walking

 Do not walk ahead or completely side-byside of interviewer

- Sign of submission / teach-ability on your part
- Follow closely behind:
 - Your head should be visible if interviewer turns his head slightly to address you

► Follow interviewer

- Allows interviewer to direct & maneuver without you getting lost
- Avoids awkward indecisions because there is a clear leader

 Accept interviewer's invitation to go through a door/narrow area first

BEHAVIOR- SITTING

► SITTING:

- Wait for interviewer to offer you a seat
- If no offer is made, take a seat a moment after interviewer sits.

POSTURE:

- ► Sit back in chair comfortably
- Avoid slouching or sitting on edge of seat

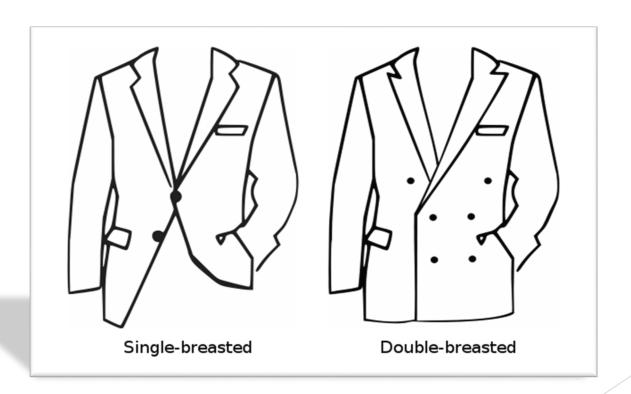
EYE CONTACT:

- ► Relax your eyes, be natural
- Confident eyes= you have nothing to hide, sure of yourself
- Maintain eye contact but do not stare at interviewer

You can look away from interviewer occasionally but do not have shifty eyes

APPEARANCE

- Men:
 - Suit: single-breasted;
 - black/navy blue/gray/pin-striped



(double-breasted is for formal occasions: weddings)

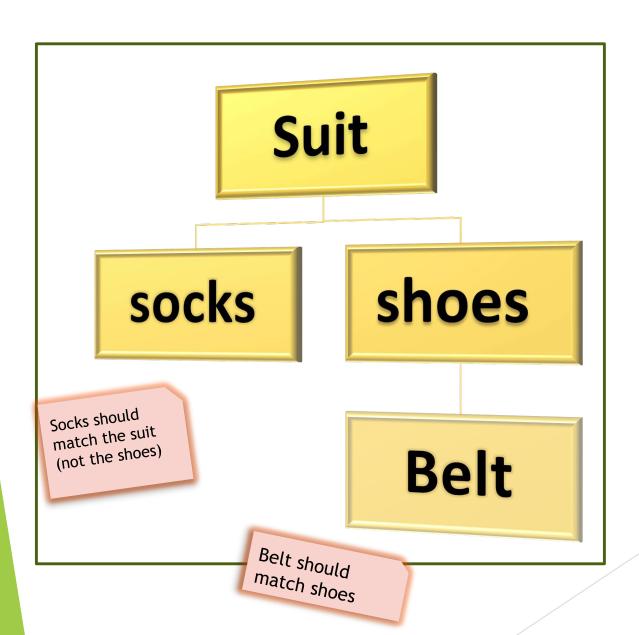


Business Professional for Men

Business Casual for Men



MATCHING THEORY





APPEARANCE

• MEN:

- Keep facial or head hair neat
 - Light cologne, after-shave or bath soap

- Jewelry:
 - Necklaces tuck into shirt
 - Avoid wearing any jewelry unless it is a wedding ring, class ring or watch.

Anatomy of An Outfit

Light blue shirt, small pattern (stays in background)



close, neat shave; very confident eyes

tie has stronger pattern than shirt

(shirt & tie have common color: blue)

shirt cuff showing slightly

Navy blue, pinstriped, Double-breasted suit

Efficient & Focused

Women's Attire:

- Suit:
 - Preferred colors:
 - ▶ Black / navy blue / pin strip
 - ► Allowed colors: grey, tan
- ► Blouse: white, light blue
 - ► No cleavage or see-through styles
- Skirts:
 - Should cover your thighs when you are seated.



Positive Examples





- Stockings:
- ► No fishnets, patterned hosiery
- Stick with neutral color hosiery that complements your suit.

- Shoes: match suit;
- No open shoes or sandalsPerfume: go easy; the pointIs not fill the room with odor





- ► Jewelry: optional
 - Earrings: one set (studs are best option)no dangling earrings
 - ► Necklace: pearls are ok
 - Otherwise an understated strand
 - Rings /bracelets: one ring per hand





Positive Examples

► Hair:

- natural hair colors or styles
- ► Keep hair away from face

only the earrings have to go

Make-up:

- Aim for natural look
- No long fingernails, especially with bright or specialty polishes.



long earrings
hair in face
make-up too strong







- Both Men & Women: What not to wear
 - Sunglasses / earplugs: off of head and unseen
 - Facial piercings, tongue jewelry or visible tattoos
 - Take off the hat
 - Carrying a backpack or fannypack instead of a briefcase or portfolio: Some image consultants suggest women ditch their purse, too!
 - Perfumes: avoid or very light (some persons are allergic to synthetic odors)

"Interviewing is about communication, and your appearance is the first communication you express."

- RESEARCH THE COMPANY
 - ▶ Website: What they do (product / service)
 - Read 'values' / mission statement / 'about us'
 - What are the job requirements
- PREPARE ANSWERS TO COMMON QUESTIONS

"Tell me about yourself."

"Why should I hire you?"

"What are your weaknesses and strengths?"

**CATER YOUR ANSWERS TO THE JOB YOU ARE APPLYING TO!

Preparation = Confidence

- PUT A POSITIVE SLANT ON NEGATIVE ISSUES.
- "I have learned to..."
 - prioritize...
 - budget more time...
 - reach out to others for help...
 - accept constructive criticism...



- Do not talk badly about an employer
- If you do not understand a question, ask the employer to re-state it or you restate it to verify you understood.





Preparation: Confidence

- PREPARE 1 2 QUESTIONS FOR THE INTERVIEWER
 - What is a typical day like in this position?
 - What is your vision for this company / dept. in the next year?
 - Summarize the most important points to demonstrate active listening
 - Ask what the next step is in the hiring process / when expect to get an answer
 - Do not talk about salary / benefits / promotions! (unless interviewer brings it up)

RE-CAPPING:

- Dress professionally
- ► Have extra copies of resume
- Research company / position
- Prepare answers to expected questions
- Firm handshake
- Let the interviewer lead
- ► End with a handshake

YOU ARE A SUCCESS!!

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