

Enrollment & Retention Management Update - January 2026

1/3/2026

Happy New Year!!!

Welcome back to the college community and we are off to a great start in 2026!!!

Dear Campus Community,

Please find attached the Enrollment & Retention Management Update for **January 2026**. In addition to reporting enrollment targets, we are also providing a list of important dates and recruitment activities. Feel free to reach out if you have any questions or need more information.

Enrollment:

This chart below reflects our **Spring 2026** numbers as of **January 3, 2026**. In addition, I've attached the CUNY Dashboard Report, also dated **1-3-26**. This report compares our enrollment with the other CUNY colleges.

Enrollment Target

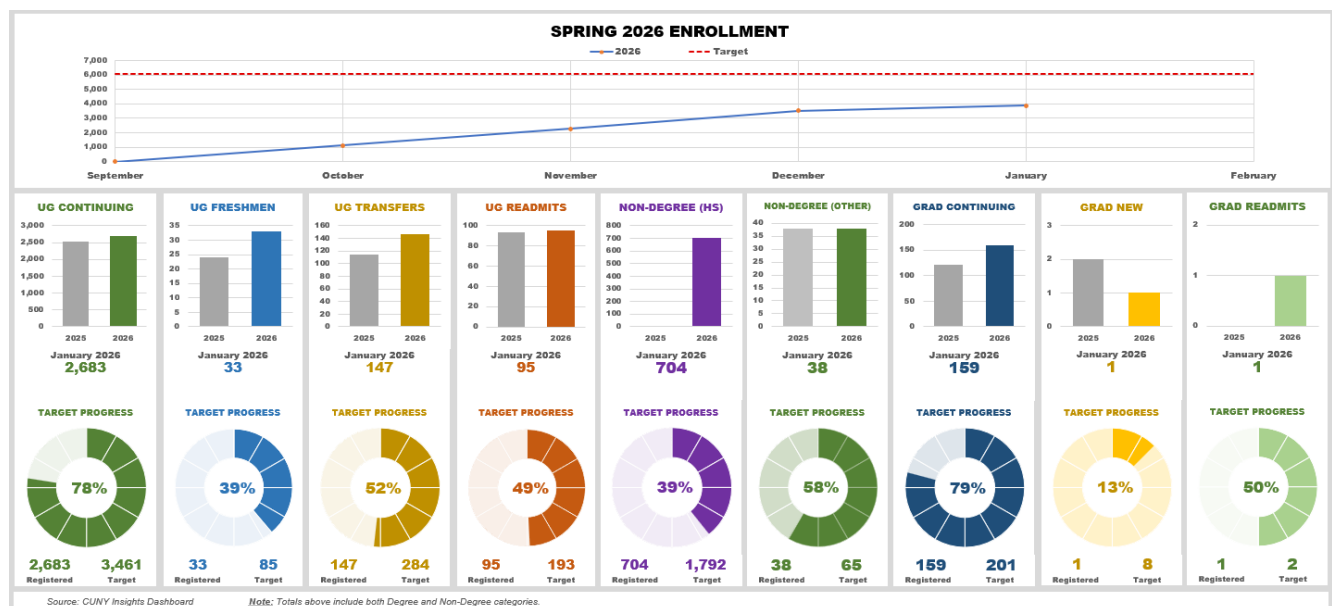
Our Enrollment Target is 6,091 students; we are currently at 3,858 students. We are **63%** towards meeting our target.

Date to Date Comparison:

January 3, 2026: 3,858

January 3, 2025: 2,909

We are **32.6%** higher in our enrollment than we were on the **same** date last year.



Enrollment and Retention Reminders:

Readmission Fee - the college is waiving the \$20 readmission fee for Spring 2026 to remove that financial barrier for students who wish to return.

Winter Registration Reminder - We have emailed all students registered in Winter, to remind them of the first day of classes and deadlines for making changes.

Pick Up 6 Campaign - We've reached out to all students registered in Spring 2026 to encourage them to register for up to 6 credits in the Winter Session.

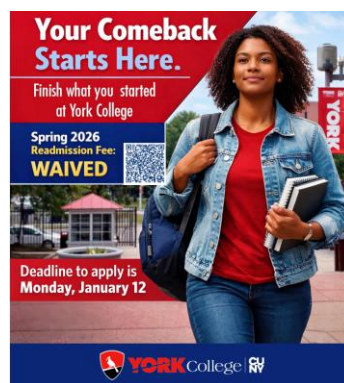
V-READY - The Virtual Registration, Enrollment and **AD**visement at York is paused for the holidays and will resume on the spot registration on Tuesday, January 13, 2026

Social Media Campaigns –

- Last Day to Apply for SP26 Admissions



- Last Day to Readmit for SP26



Financial Aid Filing Sessions

Overview: Financial Aid staff will be available to assist students with filing the Financial Aid application and answer any questions.

When: Every Tuesday and Thursday 12-2pm

Where: In the area directly across from the Welcome Center

Admissions Funnel

The admissions funnel indicates the number of student applications vs admitted vs committed to the college as compared to last year.

Admissions staff work on contacting students to help them move through the funnel.

1/3/2026	SP26 Apps	SP25 Apps	% change	SP26 Admits	SP25 Admits	% change	SP26 Commits	SP25 Commits	% change
FTF	1,212	1,266	-4.3%	246	226	8.8%	136	55	183.6%
Transfer	2,007	1,940	3.5%	966	815	18.5%	325	288	12.8%
Total	3,219	3,206	0.4%	1,212	1,041	16.4%	481	243	40.2%

Class Sections by Modalities - Comparison

Compares the number of class sections by modalities: In person, Hybrid and Online.

Term	In Person	Hybrid	Online	TOTAL
Spring 2025	639	304	517	1460
Spring 2026	646	345	528	1519

Recruitment Events

January Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Anthony Davis at adavis13@york.cuny.edu

Date	Time	Name of Event
Thursday, January 22, 2026	11:00 AM	Pathway 2 Graduation – August Martin HS

Important Dates:

Thursday, January 1, 2026	College is closed
Thursday, January 1, 2026	College is closed
Thursday, January 1, 2026	Fall 2025 Degree Conferral date
Thursday, January 1, 2026	Last day to drop a course(s) for 100% tuition refund – Winter Session
Friday, January 2, 2026	First day of Winter 2026 classes
Friday, January 2, 2026	* Last day to drop a course(s) for 50% tuition refund – Winter Session
Friday, January 2, 2026	* Late Registration and Program Changes begin – Winter Session
Friday, January 2, 2026	Last day for continuing non-matriculated students to apply for matriculation for Spring 2026 semester
Friday, January 2, 2026	Last day to add a course(s) – Winter Session
Monday, January 5, 2026	* 100% Tuition obligation for course drops
Monday, January 5, 2026	Course Withdrawal period begins. A grade of W is assigned to students who officially drop a course(s)
Monday, January 5, 2026	WN Grades assigned
Wednesday, January 7, 2026	Women's Basketball vs. CCNY (5-7pm)
Wednesday, January 7, 2026	Men's Basketball vs. CCNY (7-9pm)
Thursday, January 8, 2026	Academic Department Meetings (12-2pm)
Tuesday, January 13, 2026	V-READY Jan 13 (9:30-4pm)
Tuesday, January 13, 2026	Nursing Information Session (1-2pm)
Wednesday, January 14, 2026	Spring 2026 New Student Orientation (9-4pm)
Thursday, January 15, 2026	R2T4 60% date for Winter 2026 session
Thursday, January 15, 2026	Last day to file e-Permit request
Monday, January 19, 2026	College is closed – No classes scheduled
Thursday, January 22, 2026	Last day of classes – Winter Session
Friday, January 23, 2026	End of Winter 2026 Session
Friday, January 23, 2026	Final Examinations – Winter Session
Friday, January 23, 2026	2026 Legislative Breakfast (9:30-11am)
Sunday, January 25, 2026	Last day to drop a course(s) for 100% tuition refund – Spring 2026
Monday, January 26, 2026	*Late Registration and Program Changes begin Late Registration fee \$25 Change of Program fee \$18 – Spring 2026
Monday, January 26, 2026	First day of classes – Spring 2026
Monday, January 26, 2026	York Leadership Council
Tuesday, January 27, 2026	Senate Meeting - Spring 2026 (12:15-2pm)