

# Enrollment & Retention Management Update - February 2026

## 1/31/2026

**CONGRATULATIONS!!!**  
We have exceeded our overall enrollment target!!!!

Dear Campus Community,

Please find attached the Enrollment & Retention Management Update for **February 2026**. In addition to reporting enrollment targets, we are also providing a list of important dates and recruitment activities. Feel free to reach out if you have any questions or need more information.

### Enrollment:

This chart below reflects our **Spring 2026** numbers as of **January 31, 2026**.

In addition, I've attached the CUNY Dashboard Report, also dated **1-31-26**.

This report compares our enrollment with the other CUNY colleges.

### Enrollment Target

Our Enrollment Target is 6,091 students; we are currently at 6,199 students.

We exceeded our target.

### Date to Date Comparison:

January 31, 2026: 6,199

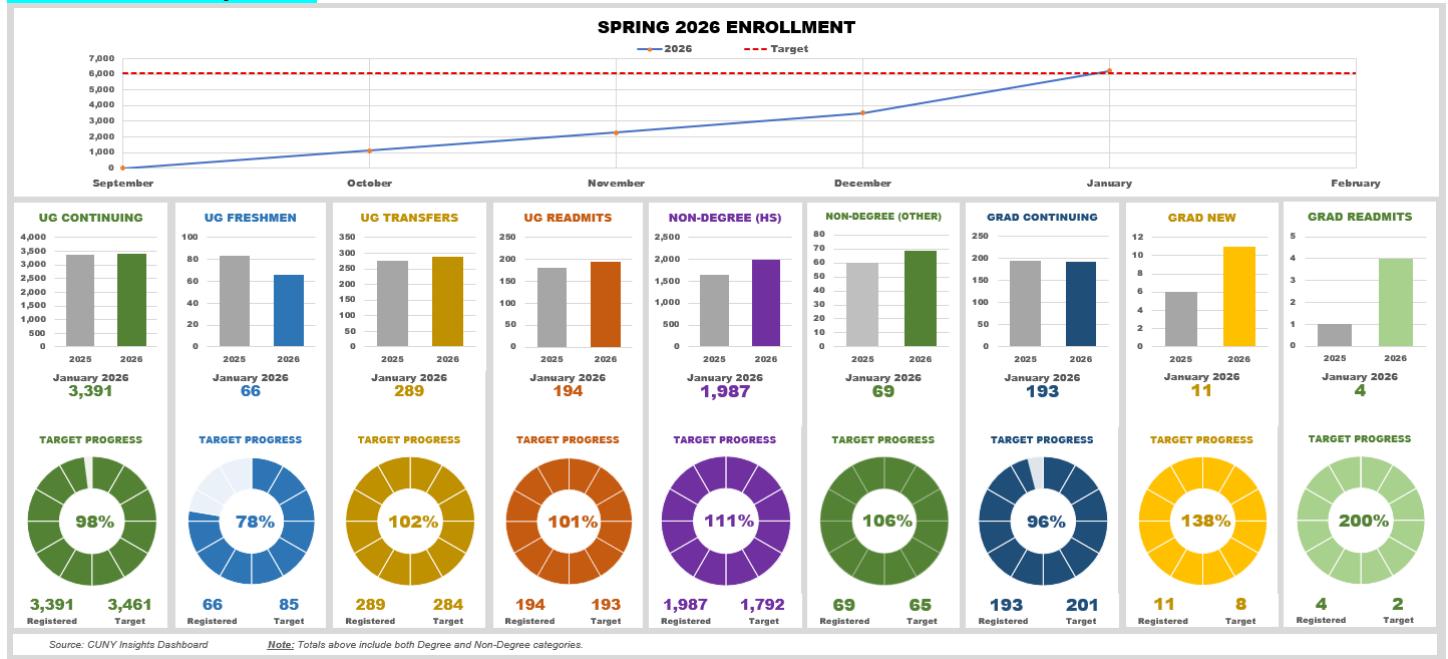
January 31, 2025: 5,816

We are **6.6%** higher in our enrollment than we were on the **same** date last year.

There is much to celebrate, we exceeded enrollment in 6 of our 9 categories!!!

Additionally, we achieved over 90% in two other categories but fell short of our freshmen target.

**GREAT JOB everyone!!!**



### Special Programs:

Although not tracked on the chart above, I did want to shout out our special programs.

Special Program	SP2025 Enrollment	SP26 Target	SP26 Enrollment	Comment
ACE	270	399	273	Exceeded enrollment from 2025 to 2026
SEEK	385	386	388	Exceeded enrollment from 2025 to 2026 and their SP26 target

### Enrollment and Retention Reminders:

**Late Registration** – the last day to add a course is Sunday, Feb. 1<sup>st</sup>. Students can still drop courses through Feb. 15<sup>th</sup>. The Late Add form should only be used for Independent Study courses.

**FORM A** – this is our census date for enrollment; final numbers will be released on or around February 17<sup>th</sup>.

### Admissions Information Sessions

**Overview:** This session will provide an overview of the three schools, financial aid, admissions process and timelines, and finally respond to questions.

**Register in advance for this meeting: Feb. 13, 18 & 20; Mar. 13 & 18 (3:30 p.m. to 4:30 p.m.)**

<https://us02web.zoom.us/j/82845980424?pwd=QzIEeWw3dmlyRE55ZCtMK2pqVFFKZz09>

### Financial Aid Filing Sessions

**Overview:** Financial Aid staff will be available to assist students with filing the Financial Aid application and answering any questions.

**When: Every Tuesday and Thursday 12-2pm**

Where: In the area directly across from the Welcome Center

### Admissions Funnel

The admissions funnel indicates the number of student applications vs admitted vs committed to the college as compared to last year.

Admissions staff work on contacting students to help them move through the funnel.

1/31/2026	SP26 Apps	SP25 Apps	% change	SP26 Admits	SP25 Admits	% change	SP26 Commits	SP25 Commits	% change
FTF	1,332	1,420	-6.2%	312	276	13.0%	247	81	204.9%
Transfer	2,232	2,145	4.1%	1,142	1,004	13.7%	455	409	11.2%
Total	3,564	3,565	0.0%	1,454	1,280	13.6%	702	490	43.3%

### Class Sections by Modalities - Comparison

Compares the number of class sections by modalities: In person, Hybrid and Online.

Term	In Person	Hybrid	Online	Combined Sections with Mixed Modalities	TOTAL
Spring 2025	639	304	517	0	1460
Spring 2026	617	342	520	3	1482

## **Recruitment Events**

**February Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Anthony Davis at [adavis13@york.cuny.edu](mailto:adavis13@york.cuny.edu)

Date	Time	Event
Tuesday, February 3, 2026	5:00 PM	You Too Can Go to College - College Fair
Wednesday, February 4, 2026	5:00 PM	East New York Family Academy
Tuesday, February 10, 2026	5:00 PM	Gotham Tech High School
Wednesday, February 11, 2026	5:00 PM	Hempstead High School
Tuesday, February 24, 2026	5:00 PM	BMCC Spring 2026 CUNY, SUNY, and Private College Transfer Fair
Wednesday, February 25, 2026	5:00 PM	Brooklyn Collegiate: A College Board School
Thursday, February 26, 2026	5:00 PM	Summit Academy Charter School

## **Important Dates:**

Sunday, February 1, 2026	<a href="#">*Last day to drop a course(s) for 75% tuition refund</a>
Sunday, February 1, 2026	<a href="#">Financial Aid Certification Enrollment Status date</a>
Sunday, February 1, 2026	<a href="#">Last day to drop WITHOUT a grade of WD</a>
Sunday, February 1, 2026	<a href="#">Winter 2026 Degree Conferral date</a>
Sunday, February 1, 2026	Last day to ADD a course
Monday, February 2, 2026	<a href="#">Course Withdrawal Drop period begins. A grade of WD is assigned to students who officially drop a course(s)</a>
Sunday, February 8, 2026	<a href="#">*Last day to drop course(s) for 50% tuition refund</a>
Thursday, February 12, 2026	College is closed
Sunday, February 15, 2026	<a href="#">Census date – Form-A cutoff</a>
Sunday, February 15, 2026	<a href="#">Course Withdrawal Drop period ends. Last day to drop a course(s) WITHOUT a grade of W</a>
Sunday, February 15, 2026	<a href="#">Last day to change/declare a Major/Minor to be effective for Spring 2026</a>
Sunday, February 15, 2026	<a href="#">Last day to file for Summer 2026 Graduation</a>
Sunday, February 15, 2026	<a href="#">Verification of Enrollment rosters due from faculty</a>
Sunday, February 15, 2026	Last day to drop for 25% refund
Monday, February 16, 2026	<a href="#">*100% Tuition obligation for dropped courses</a>
Monday, February 16, 2026	College is closed
Monday, February 16, 2026	<a href="#">Course Withdrawal period begins. A grade of W assigned to students who officially drop a course(s)</a>
Monday, February 16, 2026	<a href="#">WN Grades assigned</a>
Tuesday, February 17, 2026	<a href="#">No classes scheduled</a>
Wednesday, February 25, 2026	<a href="#">WA Grades assigned – Immunization non-compliance</a>