

Economic Empowerment Conference

Tuesday, April 27, 2010 at 5:00 p.m.
The York College Performing Arts Center
94-45 Guy R. Brewer Blvd., Jamaica, NY 11451

Sponsored by:

The York College Male Initiative Program

Theme:

Re-Energizing Our Entrepreneurial Spirit

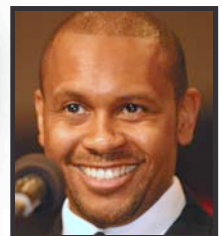
One of the most historic (and controversial) figures in the Black experience is Booker T. Washington, founder of Hampton Institute, (now Hampton University) a historically Black college. Washington advocated Blacks "picking themselves up by the bootstraps;" meaning "be self-reliant." With Black male unemployment in New York City hovering around 50%, it would seem that Washington's mantra might be useful and timely. As we enter the second decade of the new millenium, Black males may need to discard the long-favored strategy of being "employable" and replace it with a new-millenium strategy that concentrates on being "entrepreneurial."

"From Bootstraps to Laces," is a series dedicated to reawakening this entrepreneurial disposition and providing concrete measures for becoming providers of products and services (i.e., entrepreneurs). The term "bootstraps" is an homage of sorts to Washington's philosophy however, metaphorically speaking, we've gone from the "boot" to the "shoe" and therefore, we've moved from the "strap" to the "lace."

Guest Speakers include:



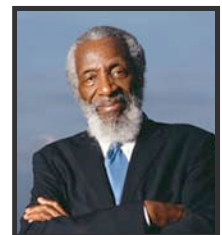
Dr. Ron Daniels



Kevin Powell



Harry Wells



Dick Gregory



Min. Abdul Hafeez Muhammad



All programs and activities of the York College Male Initiative Program are open to all academically eligible students, faculty and staff, without regard to race, gender, national origin or other characteristics.

