

# Scratch Revolution

## End-User Graphical & Visual Programming

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# Scratch Revolution

## End-User Graphical & Visual Programming

Want, Desire, Need, Wish, Requirement, Expectation, Anticipation

Expectation Violation, Problem, Challenge

(MAT) Motivation, Goal, Objective, Teleology || Ability || Trigger

Task, Agenda, Algorithm

(ORIC) Outcomes, Rewards, Investments, Continuations

App = Algorithm = Data + Manipulations

Data(Thematic Semantic Cases, ER:Relation.Entity.Attributes)

Data(ADT, OOP Class, Object)

Manipulations(P, M, S, C, IO)<CRUD | Data>, <Bra | Ket>

<Verb | Noun>; <Verb.Adverbs | Noun.Adjectives>

Control Structures: Sequence, Conditional Branching, Looping

Control Structures: Procedural, Parallel, Distributed, Networked,  
Concurrent(Synchronized, Resource Sharing/Multi-Access Contention Coordination)

Actor, Agent, Bot, Agency, Ant, Sprite, Demon,

LEGO-like, Ikea-like, LittleBits, Educational Robots, STEM+A Robots

The 3Rs + 1: Reading, wRiting, aRithmetic + pRogramming

# Scratch Revolution

## End-User Graphical & Visual Programming

Meet Scratch

Why Computer Programming

Programming-in-Context

Programming Paradigms & Styles

End-User Programming

Play With Scratch

Going Beyond Scratch

# Scratch Revolution

## End-User Graphical & Visual Programming

Meet Scratch

Developed at MIT Media Labs

Assemble Computer Programs, Software

Use Lego-like Building Blocks Modules

Teach Anyone How to Program & Code

Including 4yr – 5yr olds & Above

**ANYBODY Can Program!!!**

# Scratch Revolution

## End-User Graphical & Visual Programming

Scratch in Context

Future of Work, Jobs, Employment, Careers,  
Professions

Digital Technology

Automation

AI

**Algorithms**

**Computational Thinking**

# Scratch Revolution

## End-User Graphical & Visual Programming

Why Computer Programming

Human-Computer Communication, Interaction

Human-Human Communication

Computer-Computer Communication

Computers CANNOT Yet Speak & Understand  
Natural Languages

Next: AI / NLP

# Scratch Revolution

## End-User Graphical & Visual Programming

### Programming-in-Context

SW: Application

SW: Middleware

SW: OS

SW: Firmware

HW

Web  
Desktop  
Laptop

Mobile  
Portable  
Laptop  
Smartphone  
Wearable  
Hearable

Internet

Server

Embedded  
Implantable  
BCI  
IOT

# Scratch Revolution

## End-User Graphical & Visual Programming

Programming Paradigms & Styles

Multi-Paradigm

Procedural, Imperative

Object-Oriented

Functional, Function Style

Logic

Array

Parallel



# Scratch Revolution

## End-User Graphical & Visual Programming

End-User Programming

Computational Thinking

Constructionalism: J. Piaget, S. Papert

Algorithms

Design Thinking: Structures + Manipulations

Structuralism, Assemblage Structures, Tensegrity  
Structures, Patterns, Schemas

Polyhedra, Graphs, Networks, Tilings,  
Tessellations, Algebras, Morphisms

# Scratch Revolution

## End-User Graphical & Visual Programming

### End-User Programming

Programming as a Journey, Flow

Stored-Program Automata (A. Turing, J. von Neumann)

Locus of Control

Algorithms: Control Structures (Boehm-Jacopini)

Sequencing

Conditional Branching

Looping, Iteration, Repetition

Concurrent Shared-Resource Resource Sharing

Parallel Processing

Distributed Processing

Gecko Adhesion: Arrays, Bundles: Lamella-Setae-Spatulae

Insect Societies: Ants, Bees, Termites, Wasps

# Scratch Revolution

## End-User Graphical & Visual Programming

### Play With Scratch

(Multimedia, Robots, Drones, IOT)

# Scratch Revolution

## End-User Graphical & Visual Programming

Going Beyond Scratch

Scratch → Scripting L. → OOP L. → Server L. → Assembly

Professional Programming: High-Level Languages (HLL)

Formal Semantics: Translate, Compile Scratch into HLL;  
then HLL into ASIC or FPGA

Code Optimization: 50x Speed Up: Python → C

Non-Professional Programming: Scripting Lang.

Novice Programmers, Expert Programmers

# Scratch Revolution

## End-User Graphical & Visual Programming

Going Beyond Scratch  
Scratch and Computational STEM+HASP

Knowledge Processing  
Analytical  
Empirical, Experimental, Statistical  
In Silico  
Computational

# Scratch Revolution

## End-User Graphical & Visual Programming

### To Explore Further

Kai-Fu Lee, *AI Superpowers: China, Silicon Valley, and the New World Order* (2018), former president of Google China

MIT Sloan School of Management, Initiative on Digital Economy; *AI and the Future of Work*

Harvard Business Review, *Future of Work*

# Scratch Revolution

End-User Graphical & Visual Programming

# Thank You