

Contribution to Class Book

For this assignment, you will participate in a class project, by designing, writing and compiling a book that shows examples of social action campaigns. You will use the campaign idea you have selected from your research and observations in the community. Each student's work will be published in a final "Class Book", designed, written, and compiled by the class. The book will be reproduced and will serve as a model of potential social action campaigns. A list of student authors will be included in the front of the book. Names will not appear on individual pieces.

1. Select an issue or problem that has been identified by residents in the community you selected for your first paper.
2. Design a social action campaign to address the problem.
3. Write a one-page narrative about how you intend to implement your campaign. You should include the following:
 - Title of campaign
 - A clear statement of the problem to be addressed
 - Your outcome goal
 - Recruitment & retention methods
 - Discussion of strategies & tactics
 - A description of your role in the campaign
 - A statement about how the campaign conforms to the Code of Ethics
4. Design a one-page flyer for your campaign.

Extra...extra credit!

1. We will need at least 3 individuals to assist with compiling student's work (i.e., someone to design a cover, to write a dedication, to organize the layout).
2. With the instructor's approval, additional contributions may be submitted for inclusion in the book. Contributions may include: Artwork, transcribed interviews, written or photo essays, a biographical sketch of a grassroots leader-as long as your work portrays the theme of community organizing. Be creative!