Announcement of New Title:

The Story of Film, TV, and Media: Media History

March 20, 2007

The Story of Film, TV, and Media: Media History
Catalogue #: DVD 82
Distributor: Films for the Humanities, ©1997

Subjects: Communications Technology

The first step to understanding the present is to study the past. Part of an eight-part series that traces the composite history of the mass media, industry by industry, from their roots as novelty attractions to their crucial role in society today.

The telephone, the television, and the computer are three of the most potent inventions of the 20th century and have completely transformed world society. But what happens when you combine all three into one powerful communications medium? This program examines the growing convergence of phones, TVs, and computers in Cyberspace and the radical impact on businesses, homes, and schools in this "many-to-many" communications model. Is the day coming when we can satisfy most of our shopping, banking, security, and entertainment needs while sitting in front of one smart, multipurpose screen? Is the long-predicted school-without-walls finally here? If so, what will daily life be like in the world we are on the road to creating? (28 minutes)