

Strategic Planning Forum (b)            March 22, 2006  
Suggestions/Recommendations

**Goal I: Academic:**

Research and intellectual life:

- 1) Can MBRS program be revived? It was an important support for scholarly interaction between students and faculty.
- 2) Focus research on issues that make sense for the surrounding area – schools, hospitals, etc., have the potential to create opportunities for our students.

**Goal III (Goal I?):**

Technology:

- 1) Need to upgrade user technology to meet the needs of students coming in with experience from high school – e.g., special lab equipment such as sensors. We should find out what they are using, and match or exceed it.
- 2) We had the ability to teleconference, but it was rarely used.
- 3) Make more use of the campus TV facilities. A home-grown series of shows could promote the college, and give a source of York materials for CUNYTV.

**Goal IV: External**

Partnerships:

- 1) Build a mentoring program with alumni.
- 2) Seek corporate sponsorship of college activities.
- 3) Encourage faculty to be proactive in promoting the college.

Promotion:

More exposure in local papers.